

# Quality Assurance in Coaching and Long Term Athlete Development

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## IMPACT OF TRAINING AND CERTIFICATION ON LTAD

*Trained and Certified coaches are the key to integrating LTAD into coaching programs across Canada at all levels from playground to podium. Coaching Association of Canada is working on Quality Assurance to ensure this happens. In this session we will share some of the key indicators to successful quality assurance.*



# WHAT IS QUALITY ASSURANCE?



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: a program for the systematic monitoring and evaluation of the various aspects of a project, service, or facility to ensure that standards of quality are being met\*

\*Merriam-Webster

# WHAT IS QUALITY ASSURANCE?

At your table, create a one-sentence definition of **QUALITY ASSURANCE** as it relates to coach education and certification.

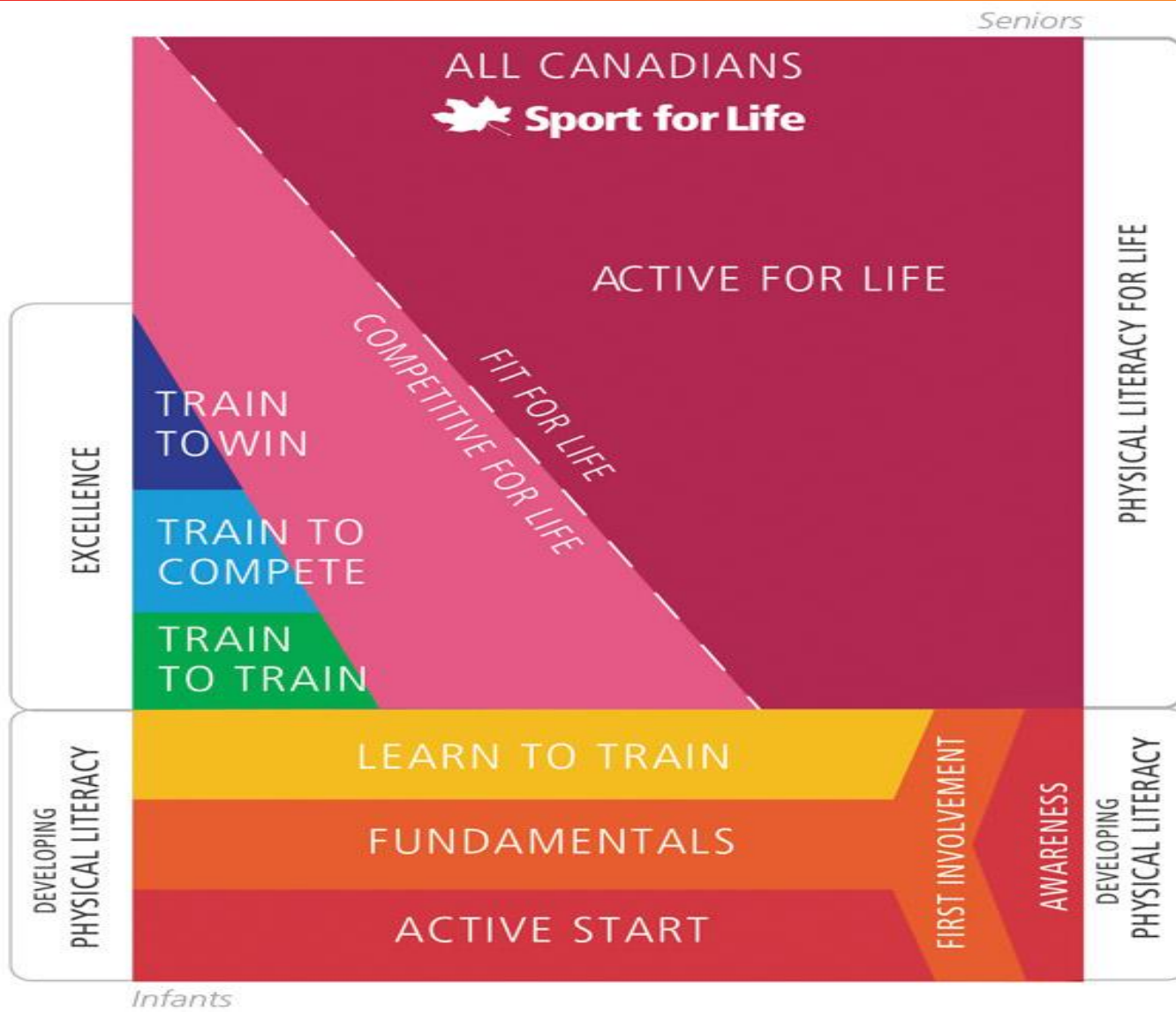


## 3 ELEMENTS OF QUALITY ASSURANCE?

- People
- Processes
- Content



# CANADA SPORT FOR LIFE MODEL



# CANADA SPORT FOR LIFE MODEL





# National Coaching Certification Program

The Goal: Coaches who can demonstrate their competence



# ALIGNMENT OF NCCP TO ATHLETE DEVELOPMENT

What kind of **coaching** do you want to do?

What kind of **athletes** do you want work with?

Look for the following **NCCP training opportunities.**

I want to work with children, youth, or adults who are playing their sport for personal enjoyment.

Children and beginners  
Youth and adult participants

Community Sport – Initiation  
Community Sport – Ongoing participation

I want to work with children, youth, or adults who want to develop their competitive abilities in their sport.

Beginners  
Developing athletes  
High performance athletes

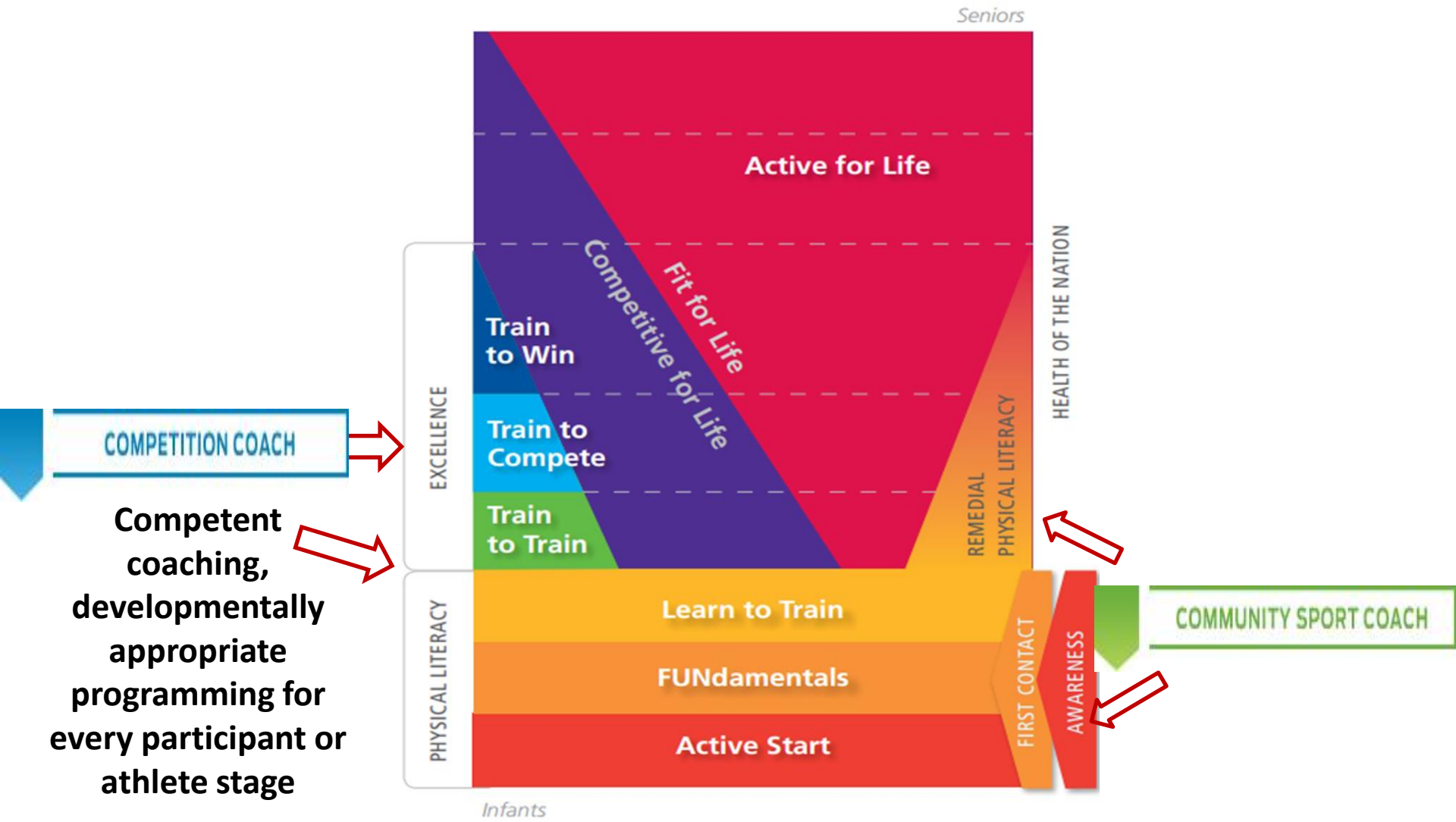
Competition – Introduction  
Competition – Development  
Competition – High performance

I want to work with children, youth, or adults who are learning their sport and want quality instruction.

Beginners  
Intermediate performers  
Advanced performers

Instruction – Beginners  
Instruction – Intermediate performers  
Instruction – Advanced performers

# NCCP QUALITY ASSURANCE AND LONG TERM ATHLETE DEVELOPMENT



## QA: COACH DEVELOPER TRAINING AND CERTIFICATION

- National standards for coach developers:
  - Front line pathway to quality coach education;
  - Consistent across all sports;
  - Focus on capacity building;
  - NSO and P/TCR support;
  - Locker support.





## QA: RESEARCH

- Pro-active approach to improvement of the NCCP:
  - Evaluation;
  - Barriers to the certification process;
  - Quality of the evaluation process;
  - Competency of coaches after certification.



## QA: LOCKER FEEDBACK FORM

- What are coaches saying about the NCCP?:
  - Survey sent via the Locker;
  - Understand the gaps and opportunities;
  - Coach focused – results in a better experience for all athletes;
  - Direct impact on content revisions.

## QA: REVISION CYCLE

- Development and implementation of cycle of revision of curriculum and products:
  - Content is current;
  - Content aligns and matches participant and athlete development stages;
  - Delivery methods continue to be appropriate for learning content, and learning environment (e.g., in-person classroom, online, home study, etc).




## NCCP QUALITY ASSURANCE AND LONG TERM ATHLETE DEVELOPMENT

- 1) What does Quality Assurance look like with respect to LTAD in the NCCP?
- 2) What are LTAD considerations to examine when CAC revises it's NCCP MSMs?

Discuss at your table.





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**THANK YOU!**

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