



City of Ottawa Municipal Sport Strategy

A collaborative approach

A partnership between the **City of Ottawa**
Department of Recreation, Cultural and Facility Services
and the **Ottawa Sport Council**

25 January 2018



Agenda



- Background and Goals
- Development
- Strategic Priorities
- Implementation
- Project Status
- Lessons Learned

Background



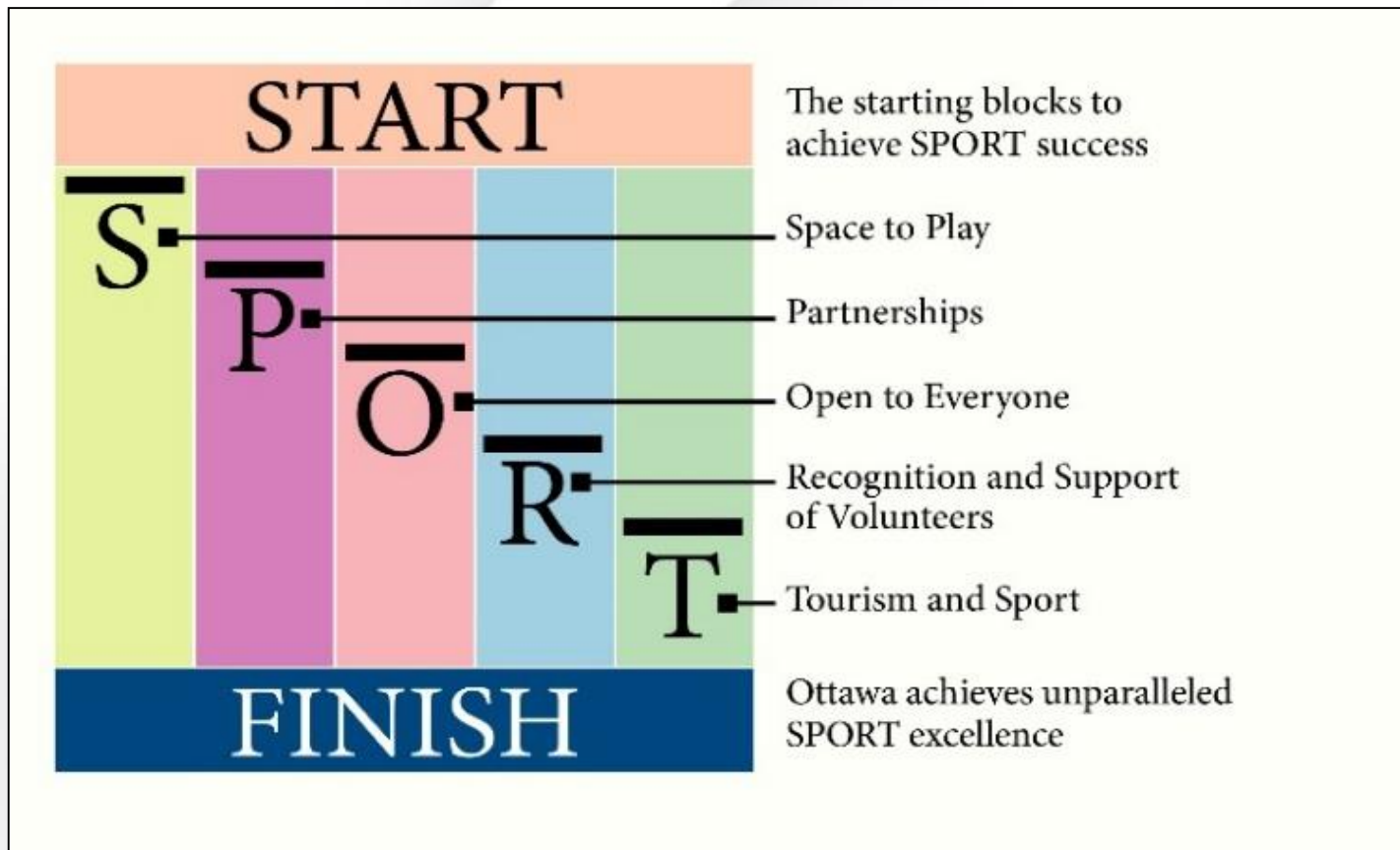
- An initiative in the City of Ottawa's 2015-2018 City Strategic Plan.
- Developed in collaboration with the Ottawa Sport Council
- Strategy outlines goals and action plans that will guide the City of Ottawa's involvement in sport programming from 2017 to 2022.
- Implementation will rely on leveraging existing resources, seeking partnerships, external funding opportunities, sponsorship.

Development



- Collaboration with the Ottawa Sport Council
- Consultation Overview
- Informed Policies Overview

Priorities





Space to Play

Optimize the use of and ensure access to sport facility infrastructure to advance the opportunity for sport participation and support health, safety and well-being.



Partnerships

Increase collaboration among sports programming providers from the community to the national level to clarify roles and responsibilities, ensure a continuum of program options for all ages and abilities, and address gaps in programming.



Open to Everyone

Ensure accessibility of sport through promotion and support of programming and facilities that embrace the diversity of our community.



Recognition and Support of Volunteers

Create a world-class sport volunteer engagement culture that recognizes and values the dedication of Ottawa's sport volunteers and develops tools, approaches and policies to enhance their capacity to support the sport framework.



Tourism and Sport

In partnership with Events Ottawa and other community partners, encourage the growth of sport tourism with the support of community-based sport while ensuring a legacy return on investment.

Implementation



- development of implementation plan to establish priorities in sport for 2017-2022 (five years)
 - Specific actionable deliverables
 - Performance metrics
 - Assigned owners

- Funding

- Near Term Deliverables (2017-2018)



Project Status

- Park Development Manual
- Development of Concussion Management Policy
- Community Recreation Facility Infrastructure Standards
- Creation of Ottawa Multisport Resource Group to ensure broad level of community engagement
- outreach and engagement initiatives with members of underrepresented populations to develop and deliver programs designed to increase participation in physical activity and sport
- Educational opportunities – sport summits, webinars, video developed for community sport organizations to enhance the development and leadership training of volunteers



Lessons Learned

- Municipalities across Canada facing similar challenges
- Value of collaboration- within and across municipalities, with community sport
- Buy in critical for adoption/implementation
- Established roadmap simplifies discussion regarding future priorities



Copy of the Municipal Sport Strategy (English/French)

Available here:

<http://app05.ottawa.ca/sirepub/mtgviewer.aspx?meetid=7040&doctype=AGENDA&itemid=363332>

City of Ottawa Municipal Sport Strategy (2017-2022)

June 2017



City of Ottawa
Recreation, Cultural and Facility Services Department
Ottawa Sport Council (OSC)



Stratégie municipale en matière de sport de la Ville d'Ottawa (2017-2022)

Juin 2017



Ville d'Ottawa
Direction générale des loisirs, de la culture et des installations
Conseil du sport d'Ottawa





Thank you!

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