


Community Sport Councils - The Benefits for Your Community Through Collaboration



 #CS4LSummit
@S4L_SPV


 Sport for Life

THE PRESENTERS

Gary Shelton, Executive Director, Edmonton Sport Council

Gary Pearson, Coordinator, Kawartha Lakes Sport & Recreation Council

Scott McRoberts, Director of Athletics UTSC/U of G
Managing Director Community Sport Councils
Ontario

- 
- Present some different examples of Sport Councils and their different characteristics
 - Illustrate and discuss the importance of working together and collaborations within communities



Community Sport Councils

Benefits for your LARGE
community through
collaboration

Variations



Potential Services

- Event Bidding/Hosting
- Promotion
- Funding
- Coordination
- Partnership Building
- Information Coordination & Communication
- Advocacy
- Resource Identification & Development
- Education
- Athlete Development
- Recognition programs
- Sport Tourism
- Meeting space
- Come Try It
- Provincial Games
- Sport tourism
- more...

General Benefits

Edmonton Sport Council > Home

Home Who We Are Participant Information Media Centre Knowledge Centre Issues & Initiatives

Select Language

GO Site map / Contact Us



**EDMONTON
SPORT COUNCIL**

The Edmonton Sport Council is a non-profit, volunteer directed organization serving and representing the Edmonton sport community.



PARTICIPANT INFORMATION
what parents & participants should know about sport

MEDIA CENTRE
sport news & media, eNewsletter, bulletin board


KNOWLEDGE CENTRE
information for coaches, administrators & boards

ISSUES & INITIATIVES
local, provincial & national sport issues and initiatives

Impacting CS4L & LTAD



#CS4LSummit
@S4L_SPV

 Sport for Life

Impacting CS4L & LTAD

EDMONTON SPORT COUNCIL

CANADIAN SPORT FOR LIFE

Canadian Sport for Life (CS4L) was developed to get everyone in the 'physical activity' system on the same page. In different institutions, groups are in sports and programs, CS parents, teachers, clubs, recreation governments the greatest in their program. CS4L has impacted Canadian sport.

Traditionally, recreational have been d. This is ineffe. It fails to ens including the to become el a solid found base—physi and mental—their athletic.

As parents, sports and an important healthy grow but in recent has suffered a Canadian chil.

Medical and that our chil at risk for ob to low levels nutritional h have also su has suffered d in internation a lack of phys development.

Your child ma in physical ad you may be get your chil of CS4L is to the needs of what may b

ALL THINGS SPORT IN EDMONTON GET INVOLVED!
go to edmontonsport.com
780.497.7678

Funding support by **Edmonton**

ASDC ALBERTA SPORT DEVELOPMENT CENTRE CAPITAL REGION

EDMONTON SPORT COUNCIL

Travel Teams, Athl
How well are we deve
A Canadian Sp

Increase your understanding of Canadian Development (LTAD). Does your sport have implementation? This workshop will provide an essential first step in creating meaning training. Updates from early sport leaders Competition Review is so vital for athlete strategies that you can use tomorrow with yo

When: Saturday September 18th from 8:30 a
Where: Van Vliet Centre, University of Alber

Registration fee: \$50 for an organizat representative. Participation is limited, please

Organization Name:
Participant Name(s):
Mailing Address:
City/Province:
Email address:
Payment: MasterCard VISA
Card #
Registration Deadline: Noon Thursday Sep

Registrations may be:

- Phoned in: 780-497-7678 (Business ho
- Faxed to: 780-426-3634
- Emailed to: admin@edmontonsport.com
- Mailed to: Edmonton Sport Council, PO

Support

Government of Alberta
Canadian Heritage
Patrimoine canadien
Alberta

EDMONTON SPORT COUNCIL

Talent Development Workshop
Identifying and developing resilient & successful athletes

Sunday November 18, 2012
Second Floor Meeting Room
Saville Community Sports Centre
University of Alberta South Campus

This Workshop will explore the facts and myths of talent identification and development. Are there "gifts" that can be identified in young sport participants? Is early identification necessary to optimal long-term development of expertise? What factors influence early expressions of "talent"?

Paula Jardine, Talent ID and Systems Integration Manager from the Canadian Sport Centre Calgary, will present an overview of talent identification and talent transfer, the factors that influence success, and appropriate talent evaluation methods.

Dr. Vicki Harber, University of Alberta professor and member of the CS4L Expert Group, will present critical areas for coaches to focus upon as they prepare their developing athletes for various phases of training, targeted competitions, and the next stages of their athletic careers.

Michael Cook, Manager of the Alberta Sport Development Centre – Capital Region, will present developmentally appropriate strength & conditioning for emerging athletes.

A final panel session with Paula, Vicki and Michael will examine Alberta's vision for talent identification, its importance in various sports and the role of the ASDC – Capital Region. This interactive session will allow ample time for questions and discussion of the issues raised during the day.

Cost: \$20/person; \$15/person for 2 or more registrations from the same organization.

Please register with the Sport Council by **noon on Friday, November 9** (780-497-7678).

Registration Sessions: 10:00 – 10:30 am
10:30 am – 4:30 pm

Lunch will be provided

Edmonton

Government of Alberta
Canadian Sport Centre
Centre canadien multisport
Calgary
University of Alberta
Government of Alberta
Alberta

#CS4LSu
@S4L_SP

Economic Impact



The screenshot shows the Lethbridge Sport Council website. The header includes the council's logo and navigation links: Community Room, Members, Media, About Us, and Contact. A search bar and social media icons for Facebook, Twitter, YouTube, and Sports Calendar are also present. The main navigation bar lists Home, Sport for Life, Sport Tourism, Sport Directory, and News & Events. The breadcrumb trail reads: Home > Sport Tourism > Bidding & Hosting Sport Events.

Bidding & Hosting Sport Events

Home > Sport Tourism > Bidding & Hosting Sport Events

What Is a Sport Bid?

Sport event bidding refers to the production of business plans, including the development of detailed financial budgets and models and risk analysis tools for bidding for sports events.

Whether you're interested in bidding and possibly hosting a small or a major single or multi-sports event, the process can be complex and time consuming.

Host cities must plan for the event and ensure that the potential legacy benefits are identified and maximized.

The Lethbridge Sport Council has the expertise and resources to support you.

Sport Event Bidding

We provide resources to support organizations and individuals interested in preparing bids for major sport events to be held in Lethbridge.

Sport Event Hosting

We provide resources to support bid recipients with hosting major sporting events in Lethbridge.

In this Section


- Overview
- The Lethbridge Advantage
- Bidding & Hosting Sport Events**
- Sport Event Bidding
- Sport Event Hosting
- Sport Hosting Facility Guide
- Sport Legislation
- 2019 Canada Winter Games

Upcoming Events

- Winter Walk Day
 - February 3, 2016
- Alberta Winter Games - February 13-18th, 2016
 - February 13, 2016 — February 16, 2016
- Lethbridge's Biggest Dodgeball Game!
 - March 5, 2016

Programming Quality




 #CS4LSummit
@S4L_SPV


 **Sport for Life**

PLAYGREAT

**Physical Literacy and You
Greater Edmonton Area Team**



 #CS4LSummit
@S4L_SPV

 **Sport for Life**

Initiatives	PLAY GREAT partners	Other organizations and individuals	Comments
PLAY GREAT Physical Literacy workshops	<ul style="list-style-type: none"> Edmonton Sport Council (Gary Shelton) City of Edmonton YMCA of Northern Alberta (Tammy Goodwin) Be Fit For Life Centre (Lindsay Wright) Edmonton Public Schools (Shauna Dowson) Edmonton Catholic Schools (Cheryl Shinkaruk) Parkland School District (Felicia Ochs) Town of Beaumont (Lori Cunningham) TransAlta Tri Leisure Centre (Jennifer Telfer) Canada Plays (Alana Mombourquette) Fédération du sport francophone de l'Alberta (Monique Witzel) Ever Active Schools (Tracy Lockwood) Alberta Sport Development Centre – Capital Region (Michael Cook) 	<ul style="list-style-type: none"> Be Fit for Life Portage College Be Fit for Life Keyano College Be Fit for Life Red Deer CADS - Alberta Canadian Association for Disabled Skiing AB Cerebral Palsy Sports Association AB Sports and Recreation Association for the Blind Cross Country Alberta Alberta Education Provincial Fitness Unit University of Alberta (Faculty of Physical Education and Recreation) Saville Community Sport Centre 	<ul style="list-style-type: none">
Physical Literacy & Comprehensive School Health	<ul style="list-style-type: none"> AHS Healthy Children and Youth (Matt Mitschke) Be Fit For Life Centre (Lindsay Wright) Ever Active Schools (Tracy Lockwood) 	<ul style="list-style-type: none"> School Jurisdiction Wellness Leads in Edmonton and surrounding communities. AHS School Nurses Educators (through teachers' convention) 	<ul style="list-style-type: none"> Relevant PLAY GREAT information, resources, and training opportunities are shared through communication channels. connect school communities with partners EAS & BFFL Engage EAS & BFFL to deliver training, resources, and further messaging around CSH and Physical Literacy through PD opportunities
Edmonton Catholic Schools - Move & Play through Physical Literacy workshops	<ul style="list-style-type: none"> Edmonton Catholic Schools (Cheryl Shinkaruk) Be Fit for Life (Lindsay Wright) Edmonton Sport Council (Gary Shelton) 	Teachers	<ul style="list-style-type: none"> Professional development opportunities for teachers to support their teaching of Physical Education
Dance Teachers and PL	<ul style="list-style-type: none"> Edmonton Catholic Schools (Cheryl Shinkaruk) Edmonton Public Schools (Heather Taschuk) Edmonton Sport Council (Gary Shelton) 	Dance teachers	<ul style="list-style-type: none"> Professional development opportunities to support dance teachers to make the connection between dance literacy and physical literacy
Physical Literacy at Recess	<ul style="list-style-type: none"> Edmonton Catholic Schools (Cheryl Shinkaruk) 	student leaders on how they can support physical literacy during recess time with their peers	<ul style="list-style-type: none">

Increase Operational Efficiencies:



One stop for information, resources and advice for the local sport community.

www.playgreat.ca

Edmonton Sport Council > Issues & Initiatives > PLAY GREAT > Education Resources

Select Language

Home Who We Are Participant Information Media Centre Knowledge Centre Issues & Initiatives

GO Site map / Contact Us



Education Resources



PLAYGREAT
Physical Literacy and You
Greater Edmonton Area Team

- **60 Minute Kids' Club** is a fun and engaging program designed to get children from K - Gr. 6 excited about making the right healthy choices.
- **Action Schools! BC** is a physical activity, physical education and healthy eating resource guide designed to link teachers, youth coaches, and community instructors with a multitude of resources available across Canada that support active and healthy school communities.
- **Active Living After School** is an initiative designed to assist after school program administrators in delivering high quality programs and experiences to all participants. The ALAS initiative includes a How-to Guide and an activity equipment kit to help administrators in support of their programs.

Want to get involved in local sport?
Click to find the sport of your choice »

Looking for a place to play your sport?
Check out all of the facilities Edmonton

#CS4LSummit
@S4L_SPV

 Sport for Life

Impacting Policy

Canadian Sport Policy 2012

A vision for a dynamic and innovative culture that promotes participation and excellence in sport. Implicit in the vision is the notion that Canada is a leading sport nation to the extent of their abilities and interests, including performing at the highest level where sport delivers benefits, for increasing numbers, to individual health and socioeconomic outcomes.

Core principles:

Values-based: All sport programs are values-based, designed to increase ethical conduct and reduce unethical behaviour.

Inclusive: Sport programs are accessible and equitable and reflect the full breadth of interests, motivations, objectives, abilities, and the diversity of Canadian society.

Technically sound: Principles of long-term participant development inform sport programs in all contexts of sport participation, recognizing that different participant pathway models exist across jurisdictions.

Collaborative: Sport is built on partnerships with other sectors – most importantly with Education and Recreation – and is fostered through linkages with community organizations, service providers, and the private sector.

Intentional: Sport programs are based on clear objectives in order to achieve their desired outcomes.

Effective: Monitoring and evaluation of programs and policies support improvement, innovation and accountability. A research agenda supports the identification of conditions under which programs and policies have the strongest potential to deliver on their objectives.

Sustainable: Organizational capacity, partnerships, innovative funding, sharing and economizing of resources, exist to achieve system objectives.

Why is

- CSP 2012
- Excellence
- Enhance
- Improve
- Increase

Who's involved

CSP 2012 is a national strategy that all governments are committed to. It encourages local and national sport participation.

What it

CSP 2012 is a national strategy that all governments are committed to. It encourages local and national sport participation.



THE WAY WE LIVE

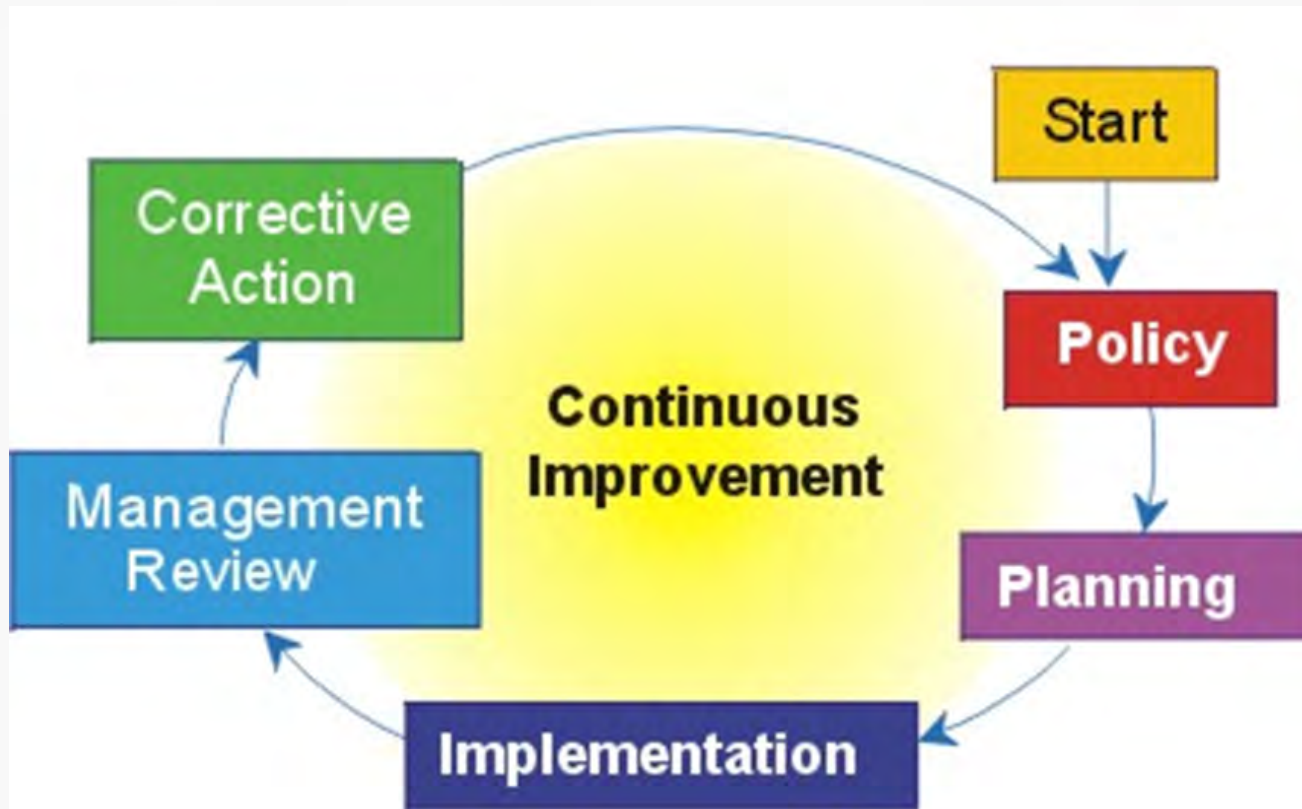
Edmonton Active Recreation and Sport Strategy Update

CSLT Sept 2, 2015

TRANSFORMING | EDMONTON

BRINGING OUR CITY VISION TO LIFE

The importance of policy and planning



The Importance of Collaboration



Resources



Potential Impacts on Individuals



Human Capital Model
www.designedtomove.org



- **Physical capital:** improved physical health outcomes
- **Individual capital:** The elements of a person's character—e.g., life skills, social skills, values, superior life and interpersonal skills, including greater openness to co-operation, better resilience, and an heightened sense of moral and social responsibility.
- **Social capital:** strengthened networks between people, organizations, and civil society, leading to enhanced social inclusion and pro-social behaviours.

- **Emotional capital:** improved mental health outcomes
- **Intellectual capital:** The cognitive and educational gains.
- **Financial capital:** Gains in terms of earning power, job performance, productivity and job attainment, alongside reduce costs of health care and absenteeism/presenteeism (i.e., lower productivity among those who are “present”).


Environmental Capital


Governments and others setting aside and protecting land and waterways for public use; by encouraging people to get active, it also increases the public's awareness of the importance of environmental sustainability. A more physically active population is also more likely to walk and cycle to where they need to go, resulting in lower greenhouse gas emissions and less air pollution.



Collaborating for a Healthy Community



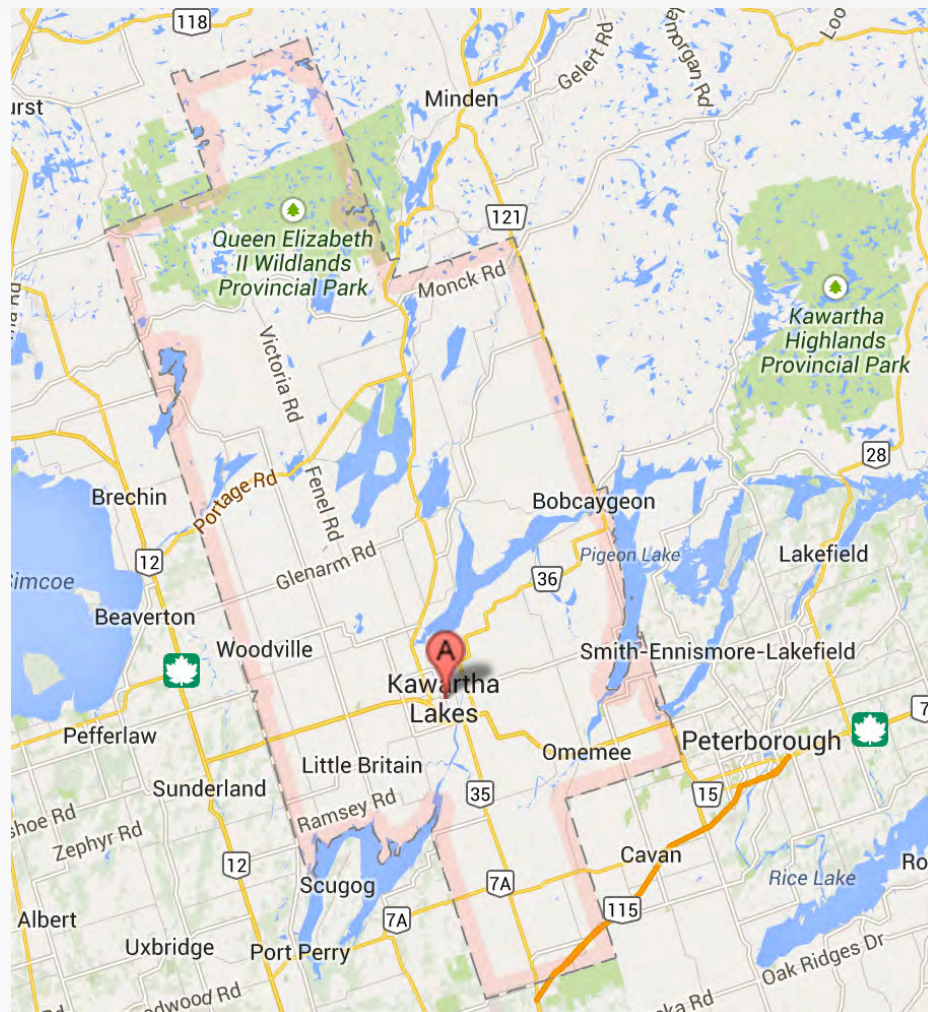
 #CS4LSummit
@S4L_SPV

 **Sport for Life**

City of Kawartha Lakes



- Amalgamated Rural Townships
- One town, a few villages, and several hamlets
- 74 000 residents
- Large geographical area



Background



Join in CKL

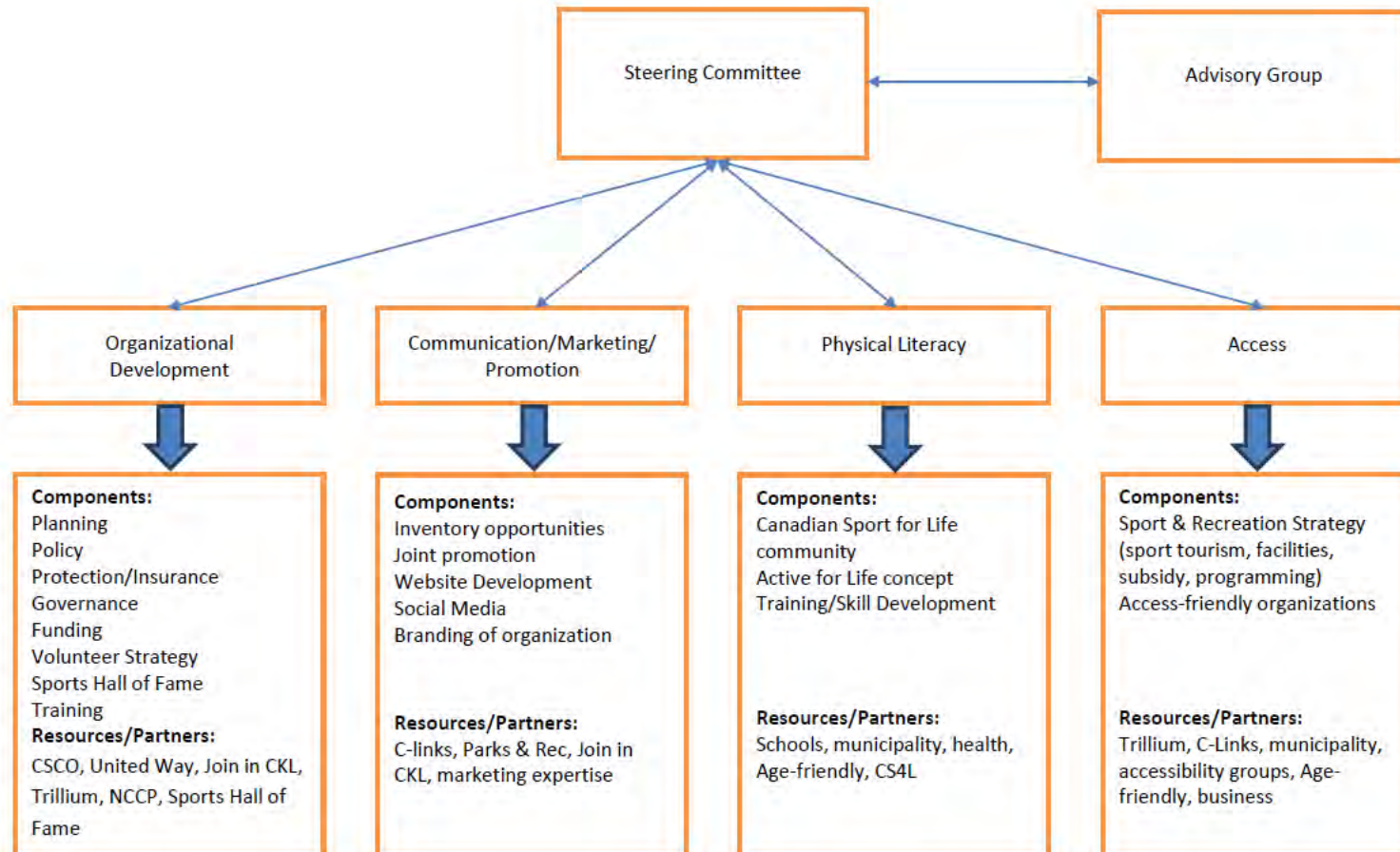
- Increase access to opportunities
- Stakeholder Survey
 - Sport and Recreation Council
- CSCO Consultations



Our Purpose



The Kawartha Lakes Sport & Recreation Council is committed to the enhancement and promotion of sport, recreation and healthy active living opportunities for all citizens in CKL. We strive to support the growth of sport and recreation in CKL by providing a network for sport organizations to share resources and expertise.



Engaged Community



➤ Organizations currently represented on Steering Committee and Sub-committees

- ❖ Central Ontario Wolves Hockey
- ❖ Lindsay Rugby Club
- ❖ Kawartha Lakes Soccer Club
- ❖ **HKPR District Health Unit**
- ❖ Community Volunteer
- ❖ 4-H Ontario
- ❖ Trillium Lakelands District School Board
- ❖ Community Volunteers
- ❖ **Community Living Kawartha Lakes**
- ❖ **Boys & Girls Clubs Kawartha Lakes**
- ❖ **Community Care CKL**
- ❖ **Lindsay Gymnastics Centre**
- ❖ City of Kawartha Lakes Council
- ❖ Sports Hall of Fame
- ❖ **CKL Parks, Recreation & Culture**
- ❖ **Lindsay Wildcats Basketball**
- ❖ Kawartha Cycling Club



Key Projects

Develop KLSRC
Steering Committee
and sub-committees

Hire a coordinator for
KLSRC

Communication Plan

Website Development

Volunteer Recruitment
and Retention Plan

Sport & Recreation
Plan for CKL

Training opportunities
for sport and
recreation providers

New sport & recreation
programs offered

Work toward becoming
a Sport 4 Life
Community

KLSRC Sustainability
Plan

Key Projects

Develop KLSRC
Steering Committee
and sub-committees

Hire a coordinator for
KLSRC

Communication Plan

Website Development

Volunteer Recruitment
and Retention Plan

Sport & Recreation
Plan for CKL

Training opportunities
for sport and
recreation providers

New sport & recreation
programs offered

Work toward Sport 4
Life Community
Designation

KLSRC Sustainability
Plan

Sport and Recreation Strategy Development



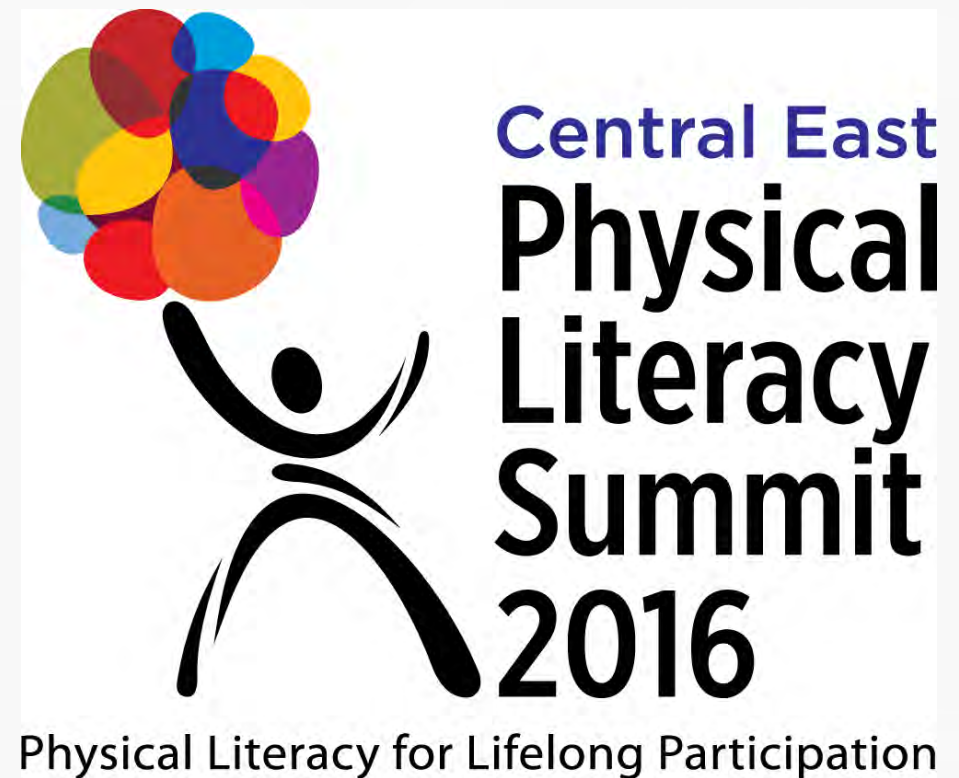
- Survey and Consultation

- Sport and Rec providers want **collaborative** relationships
 - Shared **communications** to enhance community awareness of existing opportunities
 - Building **capacity** by planning opportunities that meet current community needs
 - Effective resource allocation
 - Building **capacity** by training and developing coaches and volunteers



Next Steps

- Sport and Recreation Strategy
 - Develop draft vision
- Sustainability Plan for KLSRC
 - Beyond OTF



Community Sport Councils Ontario



**The Benefits for
your
Community
through
Collaboration**

Collaboration is Key

- Had a North American perspective of Sport Councils
- There is a large range in terms of their focus and who they serve
- Developmental examples and how collaboration gave birth to such
- New breed of sport council development

Collaboration is Key Continued

Examples from various sectors on how collaboration came to be

- Orillia
- Sudbury
- Collingwood
- Aurora
- ASWCO

Filling in the Gaps...

- Reflection, notes and summary from other panelists
- Tying it together

Questions?

Gary Shelton

gshelton@edmontonsport.com

780 497 7678

Or on Skype @

gary.sport.edmonton

Gary Pearson

Coordinator

**Kawartha Lakes Sport & Recreation
Council**

gpearson@klsrc.ca



Questions?

Scott McRoberts
swmcroberts@gmail.com
905-321-9581

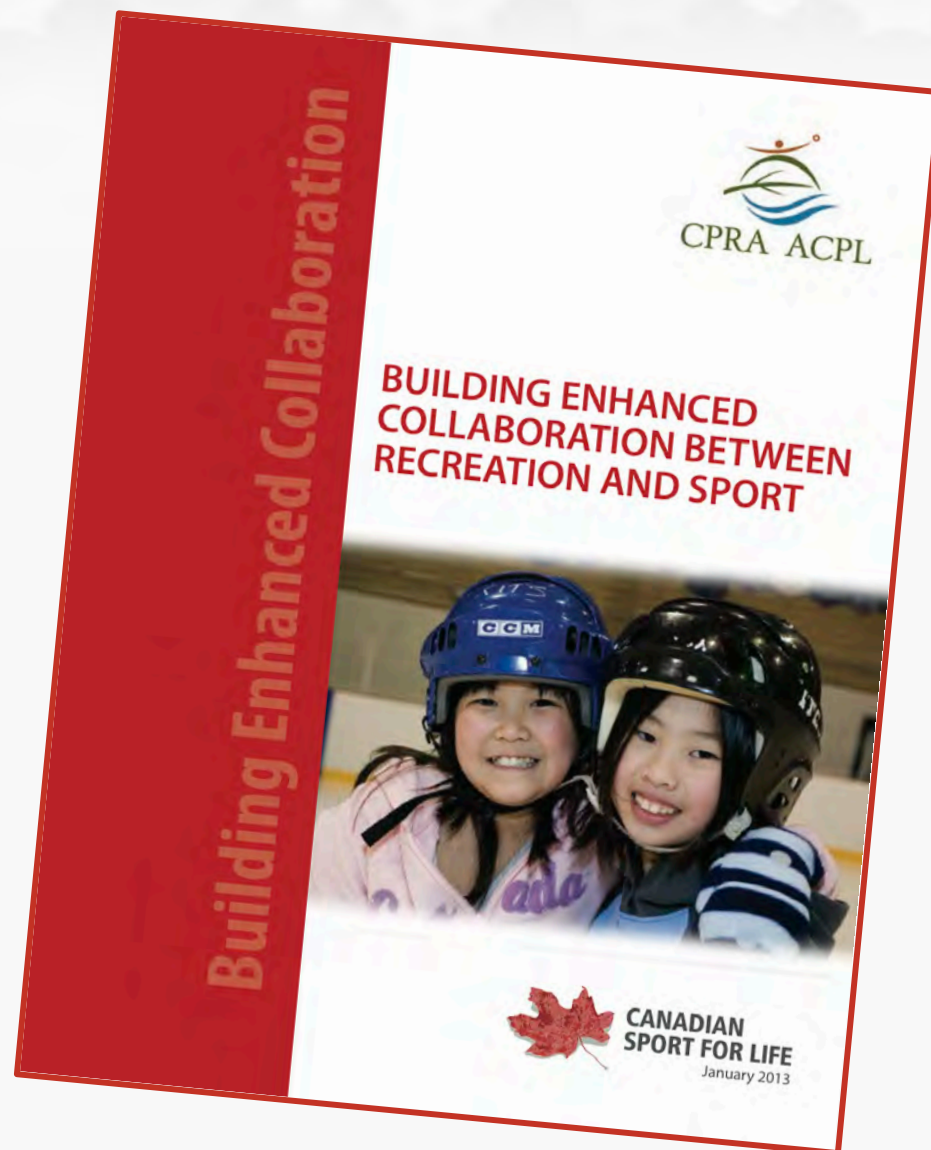
Eugene Todd
Sport For Life
eugene@canadiansportforlife.ca



1. What would be the first 3 things you would do to start a “community council”?
2. What is the biggest challenge you will face in developing any kind of alliance?
- 3.



Building Enhanced Collaboration



#CS4LSummit
@S4L_SPV

 **Sport for Life**

THANK YOU
and
remember
you are not
alone!!!!



Barriers Affecting Collaboration

- Fear of the unknown (or known)
- Perceived Protection (Turfdom)
- Territorial Thinking
- Different Language or Culture
- Chemistry
- Ensuring Balance
- Differing Organizational Structure
- Trust
- Perceived Competition

Examples of Cross Sectoral Collaboration

- Alberta PLAY (Physical Literacy and You) Groups
- Winnipeg Sport Policy
- Cowichan Valley
- Northumberland Sports Council
- Central East PL project
- East Scarborough
- Rexdale

Sport Council Collaboration

- Sport Organizations
- Public Health
- Recreation (Municipal or NFP)
- Y's
- Social Agencies (e.g. United Way)
- Economic and/or Tourism Development
- Chamber of Commerce
- Business
- Education

Sport Council Collaboration

- Promotion of the Benefits (General Public)
- Promotion of Programs and Services (new and old)
- Shared Training
- Shared Best Practices, Policies, etc
- Combine Human Resources
- Access outside financial resources
- Common Advocates (Public bodies)
- Reducing Risks
- Asset Utilization