1. Introduction to BC Freestyle’s Specific LTAD Implementation

Athletes of today are fortunate to live in a sport system that is being taken seriously by its leaders. Sport participants of all levels have access to references, studies, conferences, education, experts and scientists doing research on a sport system that creates life long participation and international results. The 2009 BC Freestyle Sport For Life Implementation Plan is simply a strategy to help prioritize where, how and when BC Freestyle will focus its efforts to produce a world leading sport. This strategy will start right away but to see results may take 2 to 4 years. BC Freestyle along with CFSA is positioning itself to capitalize on 2010 excitement and publicity to the sport of freestyle skiing.

The Objective and Scope of BC Sport For Life Project - BC Freestyle has put this document together with the intent to clearly lay out a strategy that BC Freestyle Ski Association will follow to take steps towards implementing the CFSA Long Term Athlete Development Plan.

Overview of CFSA Document

BC Freestyle intends to follow the same LTAD model presented to the sport of freestyle skiing in August 2006. Consistent with the Canadian Freestyle Ski Association (“Canadian Freestyle”) Long-Term Athlete Development plan, BC Freestyle has the same development stages. These are broken down by generic ages for optimal trainability. This model shows the pathways for all freestyle ski participants in BC, including recreational and competitive athletes, coaches, officials and judges.

The document can be found at the following link:

BC Freestyle Sport For Life Audit – June 2009

“Athlete Centered”

BC Freestyle Ski Association (“BC Freestyle”) governs the sport of freestyle skiing in British Columbia. BC Freestyle is in the business developing, promoting and managing the sport of freestyle skiing in British Columbia. BC Freestyle’s Sport For Life vision is to develop life long freestyle skiers and world leading freestyle ski athletes. To encompass this we must first understand the BC Freestyle Long Term Participation Model (Table 1). The purpose of this table is to demonstrate how an athlete who is recreational or competitive can spend 10 positive years to life as a freestyle ski participant.
<table>
<thead>
<tr>
<th>Stage</th>
<th>Athlete Training Program Streams</th>
<th>Generic Ages</th>
<th>Recreational</th>
<th>Competitive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1</td>
<td>Active Start</td>
<td>Physical literacy and sport for all</td>
<td>0-6</td>
<td>Learn to ski with family/friends and certified instructor</td>
</tr>
<tr>
<td>Stage 2</td>
<td>FUNdamentals</td>
<td>&quot;</td>
<td>Female 6-8, Male 6-9</td>
<td>RBC J&amp;B, Nancy Green, Ski School program and skiing with friends/family</td>
</tr>
<tr>
<td>Stage 3</td>
<td>Learning to Train</td>
<td>&quot;</td>
<td>Female 8-11, Male 9-12</td>
<td>RBC J&amp;B's, Freestyle Club Competition Dev Program, Freeski Program</td>
</tr>
<tr>
<td>Stage 4</td>
<td>Training to Train</td>
<td>Performance</td>
<td>Female 11-15, Male 12-16</td>
<td>Freeski or Part time non-competitive program</td>
</tr>
<tr>
<td>Stage 5</td>
<td>Learn to Compete</td>
<td>&quot;</td>
<td>Female 16-18, Male 17-19</td>
<td>N/A</td>
</tr>
<tr>
<td></td>
<td>Train to Compete</td>
<td>&quot;</td>
<td>Female 18-20, Male 19-21</td>
<td>N/A</td>
</tr>
<tr>
<td>Stage 6</td>
<td>Learn to Win</td>
<td>High Performanc e 20+</td>
<td>N/A</td>
<td>Provincial/National Development</td>
</tr>
<tr>
<td></td>
<td>Train to Win</td>
<td>&quot;</td>
<td>22+</td>
<td>N/A</td>
</tr>
<tr>
<td>Stage 7</td>
<td>Active for Life</td>
<td>Sport For all Any Age</td>
<td>Freeski or Part time non-competitive program</td>
<td>N/A</td>
</tr>
</tbody>
</table>
“Community Based Athlete Development”

Like most sports, freestyle skiing starts in the community. Organized freestyle skiing in BC currently is made up of 11 clubs and three provincial teams – Moguls, Half Pipe, and Ski Cross. All are based out of communities with a strong connection to local ski areas. Building relationships with stakeholders has developed a strong foundation for freestyle skiing in BC. This effort needs to be expanded to develop more growth. BC Freestyle has identified where each club is strongest by “Club Marking”. Through “Club Marking” Freestyle Ski Clubs are identified as “Entry Level”, “Development” or “Performance”. The Tables below shows how in 2009 BC Freestyle has marked the Athlete Development programs by each community.

Club Marking

Table 2a-West Kootenays

<table>
<thead>
<tr>
<th>Stage</th>
<th>Development Club</th>
<th>Entry Level Club</th>
<th>Ski Academy - Freeride</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1</td>
<td>Active Start</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Revelstoke</td>
<td>Panorama</td>
<td>Rossland</td>
</tr>
<tr>
<td>Stage 2</td>
<td>FUNdamentals</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ski School or NGSL</td>
<td>RBC J&amp;B's or NGSL</td>
<td>Ski School/NSGL</td>
</tr>
<tr>
<td>Stage 3</td>
<td>Learning to Train</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>CDP</td>
<td>CDP</td>
<td>Red Mountain Racers</td>
</tr>
<tr>
<td>Stage 4</td>
<td>Training to Train</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kootenay RDP</td>
<td>Kootenay RDP</td>
<td>Ski Academy - Freeride</td>
</tr>
<tr>
<td>Stage 5</td>
<td>Learn to Compete</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>BC Team</td>
<td>BC Team</td>
<td>Ski Academy - Freeride</td>
</tr>
<tr>
<td></td>
<td>Train to Compete</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>BC Team</td>
<td>BC Team</td>
<td>BCSX Team</td>
</tr>
<tr>
<td>Stage 6</td>
<td>Learn to Win</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>BC Team/NDT</td>
<td>BC Team/NDT</td>
<td>BCSX Team or National Team</td>
</tr>
<tr>
<td></td>
<td>Train to Win</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>National Team or Pro</td>
<td>National Team or Pro</td>
<td>National Team or Pro</td>
</tr>
<tr>
<td>Stage 7</td>
<td>Active for Life</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Freeski</td>
<td>Freeski</td>
<td>Freeski</td>
</tr>
</tbody>
</table>
### Table 2b-Okanagan

<table>
<thead>
<tr>
<th>Stage</th>
<th>Performance Club</th>
<th>Performance Club</th>
<th>Development Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1</td>
<td>Active Start</td>
<td>Star Kids and family</td>
<td>Home Hardware and Family</td>
</tr>
<tr>
<td>Stage 2</td>
<td>FUNdamentals</td>
<td>RBC J&amp;B's or NGSL</td>
<td>RBC J&amp;B's or NGSL</td>
</tr>
<tr>
<td>Stage 3</td>
<td>Learning to Train</td>
<td>RBC J&amp;B's, CDP</td>
<td>RBC J&amp;B's, CDP</td>
</tr>
<tr>
<td>Stage 4</td>
<td>Training to Train</td>
<td>SSFST, AFST</td>
<td>SSFST/RPP, AFST/RPP</td>
</tr>
<tr>
<td>Stage 5</td>
<td>Learn to Compete</td>
<td>HPRP/BC Team</td>
<td>RPP/BC TEAM(Mogul/pipe)</td>
</tr>
<tr>
<td>Stage 6</td>
<td>Learn to Win</td>
<td>BC Team/NDT</td>
<td>BC Team/NDT</td>
</tr>
<tr>
<td>Stage 7</td>
<td>Active for Life</td>
<td>Freeski</td>
<td>Freeski</td>
</tr>
</tbody>
</table>

### Table 2c-Coast

<table>
<thead>
<tr>
<th>Stage</th>
<th>Performance Club</th>
<th>Performance Club</th>
<th>Development Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1</td>
<td>Active Start</td>
<td>Ski School and Family</td>
<td>Ski School and Family</td>
</tr>
<tr>
<td>Stage 2</td>
<td>FUNdamentals</td>
<td>RBC J&amp;B's or NGSL</td>
<td>Ski School/NGSL</td>
</tr>
<tr>
<td>Stage 3</td>
<td>Learning to Train</td>
<td>RBC J&amp;B's, Development &amp;Freeride Team</td>
<td>15 day program</td>
</tr>
<tr>
<td>Stage 4</td>
<td>Training to Train</td>
<td>VFST, WBFST</td>
<td>VFST/RPP, WBFST/RPP</td>
</tr>
<tr>
<td>Stage 5</td>
<td>Learn to Compete</td>
<td>HPRP/BC Team</td>
<td>HPRP/BC Team</td>
</tr>
<tr>
<td>Stage 6</td>
<td>Learn to Win</td>
<td>BC Team/NDT</td>
<td>BC Team/NDT</td>
</tr>
<tr>
<td>Stage 7</td>
<td>Active for Life</td>
<td>Adult Workshops</td>
<td>Freeski</td>
</tr>
</tbody>
</table>
Table 2d-North and East Kootenays

<table>
<thead>
<tr>
<th>Stage</th>
<th>Entry Level Club</th>
<th>Development Club</th>
<th>Entry Level Club</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1</td>
<td>Terrace</td>
<td>Panorama</td>
<td>Fernie</td>
</tr>
<tr>
<td></td>
<td>Ski School and</td>
<td>Ski School and</td>
<td>Ski School</td>
</tr>
<tr>
<td></td>
<td>Family</td>
<td>Family</td>
<td>and Family</td>
</tr>
<tr>
<td>Stage 2</td>
<td>FUNdamentals</td>
<td>RBC J&amp;B's or</td>
<td>RBC J&amp;B's or</td>
</tr>
<tr>
<td></td>
<td></td>
<td>NGSL</td>
<td>NGSL</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Ski School/NSGL</td>
</tr>
<tr>
<td>Stage 3</td>
<td>Learning to Train</td>
<td>CDP</td>
<td>CDP</td>
</tr>
<tr>
<td>Stage 4</td>
<td>Training to Train</td>
<td>SMF</td>
<td>Kootenay</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>RDP</td>
</tr>
<tr>
<td>Stage 5</td>
<td>Learn to Compete</td>
<td>BC Team</td>
<td>BC Team</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>BC Team</td>
</tr>
<tr>
<td>Stage 6</td>
<td>Learn to Win</td>
<td>BC Team/NDT</td>
<td>BC Team/NDT</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>BC Team/NDT</td>
</tr>
<tr>
<td>Stage 7</td>
<td>Active for Life</td>
<td>Freeski</td>
<td>Freeski</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Freeski</td>
</tr>
</tbody>
</table>
“Facility Based”
For Freestyle Skiing to be successful in any community it must have facilities. Most ski areas have the basic facilities required for an “Entry Level” Club. As athletes and Clubs develop the need more discipline specific facilities. In Freestyle Skiing there are several disciplines, Moguls, Dual Moguls, Aerials, Big Air, Half Pipe, Park and Ski-Cross. (For full descriptions or disciplines refer to P. 7-9 in the CFSA LTAD Aug. 2006). Each of these disciplines requires special facilities that are at the “Development” and “Performance” level. All require hours of preparation and donations by the ski areas to develop. Table 3 shows where the current training and competition facilities can be found in BC.

<table>
<thead>
<tr>
<th>Ski Area</th>
<th>Trampoline</th>
<th>Water Ramp</th>
<th>Air Site</th>
<th>Mogul Course</th>
<th>Half Pipe</th>
<th>Park</th>
<th>Ski Cross</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grouse Mountain – Greater Vancouver</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Cypress Mountain – Greater Vancouver</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Apex Mountain Resort – Penticton</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Silver Star Mountain Resort</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Coming Soon</td>
</tr>
<tr>
<td>Revelstoke Mountain Resort</td>
<td>Available</td>
<td>Coming Soon</td>
<td>Available</td>
<td>Available</td>
<td>Not available</td>
<td>Available</td>
<td>Maybe</td>
</tr>
<tr>
<td>Mount Washington Alpine Resort – Vancouver Island</td>
<td>Not available</td>
<td>Not available</td>
<td>Coming Soon</td>
<td>Coming Soon</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Whitewater Ski Area – Nelson</td>
<td>Coming Soon</td>
<td>Not available</td>
<td>Not available</td>
<td>Coming Soon</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Kimberly Resort</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Panorama – Invermere</td>
<td>Coming Soon</td>
<td>Not available</td>
<td>Not available</td>
<td>Coming Soon</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Fernie</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Available</td>
<td>Not available</td>
</tr>
<tr>
<td>Red Mountain – Rossland</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Shames Mountain – Terrace</td>
<td>Available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Available</td>
<td>Available</td>
</tr>
<tr>
<td>Big White Mountain Resort - Kelowna</td>
<td>Available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Maybe</td>
<td>Available</td>
<td>Available</td>
</tr>
</tbody>
</table>
“Coach Driven”
Programs for athletes training are designed, planned and implemented by trained freestyle ski coaches with years of experience. In 2009 there were over 80 coaches trained in BC to support the growing network of clubs around BC. Approximately 70 coaches are focused on the “Fundamental” and “Learn to Train” LTAD stages. About another 20 are focused on athletes in the Train to Train stage.

Table 4 – BC Freestyle Coach Pathway

<table>
<thead>
<tr>
<th>Stage</th>
<th>Generic Ages</th>
<th>Coach Training</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 5</td>
<td>Female 16-18 Male 17-19</td>
<td>LI</td>
</tr>
<tr>
<td>Learn to Compete</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Train to Compete</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stage 6</td>
<td>Female 18-20 Male 19-21</td>
<td>LI/LII</td>
</tr>
<tr>
<td>Learn to Win</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Train to Win</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stage 7</td>
<td>Any Age</td>
<td>L III</td>
</tr>
<tr>
<td>Active for Life</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

“Organized and Supported”
Currently fun, safety, value and progression are words that describe the values of families that participate in freestyle skiing programs in BC. In order to achieve their best athletes need the best programs, facilities, and coaches to succeed. Organizational support is also required. If teams and athletes don’t have support from their local club, the provincial, national and/or international associations only a lucky few will get the best and equal opportunities to succeed.

BC Freestyle is in the final phase of a pre-Olympic period. This Pre-Olympic period has lasted more than seven years. With support from well organized and funded groups like Canadian Sport Pacific, 2010 Legacies Now, Coaches Association of BC and the Province of British Columbia, the BC Freestyle Ski Association has positioned itself as a world leading freestyle skiing organization. While doing this BC Freestyle has maintained or lowered its costs to athletes. As an organization that’s primary purpose is to support athletes BC Freestyle is asking itself “how will it support freestyle athletes through the next 7-10 years”?

The solutions lie in:
- Using current capital to create revenue producing programs or assets
- Developing united marketing, sponsorship, sport development and government funding initiatives with BC Clubs, other PSO's and CFSA.
- Develop BC Freestyle Fundraising Events
- Develop BC Freestyle Sponsorship and Advertising business
- Capitalize on membership services and increasing membership numbers in the post-Olympic Period.

Sustainability in BC Freestyle is going to come from a sequence of revenue replacement initiatives that will need to take place in order for adequate Long Term Athlete Development to continue.
**BC Freestyle Priorities**  
The priorities have been narrowed down to the following initiatives:

1. LTAD Education  
2. Facility Development  
3. Equal Participation By Gender  
4. Competition – LTAD Alignment  
5. Competitions - Officials, Judges, Scoring  
6. Partnership Building  
7. Coaching  

The following pages get into more detail how BC Freestyle will implement its Long Term Athletes Development Plan.
1. LTAD Education

Where are we at now?
- CFSA Version 1.1 and General resources available through CSFL.

Where do we want to be?
- On line resources and presentation tools

Why do we need it?
- So athletes can be better guided through sport to reach a higher level of performance and fulfillment while participating in freestyle ski activities.

Who will receive the education?
- Parents, Coaches, Decision makers (board members), and Administrators

Who needs to take action?
- CFSA needs to develop the tools
- BCFSA and Clubs need to deliver and educate

When do resources need to be complete?
- September 2009

When does it need to be delivered?
- September 2009 to April 2010 and beyond
2. Facility Development Education and Materials

Where are we at now?
- Uncoordinated regional initiatives
- Lack of resources on:
  - “how to build”
  - “who to ask for support”
  - “how to sustain/maintain”

Where do we want to be?
- Annual National, Provincial and community strategy identifying:
  - opportunities
  - priorities
  - who is driving the initiatives
- On line resources and presentation tools
- Mogul course, Air Site, Half Pipe, and Water Ramp Construction plans available to registered clubs

Why do we need it?
- So more athletes have better access to the best training facilities

Who will coordinate initiatives and receive the resources?
- coaches, organizing groups, club boards, and managers

Who needs to take action?
- CFSA, BCFSA and Clubs need to develop annual strategy
- CFSA needs to develop the tools – 1 time task then update
- BCFSA and Clubs need to deliver resources

When do resources need to be complete?
- November 2009

When does it need to be delivered?
- November 2009 to April 2010 and beyond
3. Equal Participation By Gender

Where are we at now?
- Athlete attrition by females
- BC Freestyle hosted some girls only camps.
  - Lack of participants and funding has slowed this down
  - Clubs with female coaches have more female athletes

Where do we want to be?
- CFSA/PSO/Club female steering committees
- Strategy developed
- LII and III coaches working at all BC Freestyle clubs

Why do we need it?
- So more girls can reach a higher level of performance and fulfillment while participating in freestyle ski activities.

Who will initiatives be directed towards?
- Female freestyle skiers 9 and up
- Female Coaches
- Female past retired athletes
- Moms and women associated with freestyle skiing

Who needs to take action?
- BCFSA and Clubs
- The women of BC Freestyle
  - Driven by female coaches
  - Inspired by women freestyle athletes
  - Supported women and moms on PSO and Club Boards

When does the planning begin?
- August 2009

When does it need to be delivered?
- November 2009 to April 2010 and beyond
4. Competitions - LTAD Alignment

Where are we at now?
- Current pathway is good but does not capitalize on LTAD principles
- BC Series are well attended with a large part of the participation in 13 and under
- Canada Winter Games and BC Winter Games are slightly outside the stream

Where do we want to be?
- CFSA/PSO/Club female steering committees
- Strategy developed
- LII and III coaches working at all BC Freestyle clubs

Why do we need to align?
- So more athletes can access competitive opportunities and be more engaged at the appropriate ages.

Who will initiatives be directed towards?
- Clubs, Coaches and Ski Area event organizing groups

Who needs to take action?
- BCFSA and Clubs

When does the planning begin?
- July 2009

When does it need to be delivered?
- January 2010 to April 2010 and beyond
5. Competitions – Officials, Judging, Scoring

Where are we at now?
- Select BC Officials, Judging, and Scoring persons attend domestic clinics for training
- Very few regional clinics are taking place
- Some new training is happening through Olympics.
- Current data base

Where do we want to be?
- Trained Officials, Judges and Scorers run regional clinics.
- Clubs identify and recruit officials for training
- Provincial training schedule

Why do we need to support the Officials, Judges and Scoring?
- So more athletes can have a fun, safe, positive and fair competition experience at all levels

Who will initiatives be directed towards?
- Active for Life participants – parents, volunteers, retired athletes

Who needs to take action?
- BCFSA – HPPD, Head Judge, Head TD, Head Scorer
- Clubs – Presidents, Program directors, Head judge, Head TD, Head Scorer

When does the preparation begin?
- September 2009

When does it need to be delivered?
- November 2009 to April 2010 and Beyond
6. Partnership Building

Where are we at now?
- Some facility sharing with Gymnastics Clubs
- Looking to partner with AFSA on Western Canadian Team concept
- BC Freestyle has four partnerships with regional “Performance Freestyle Ski Clubs”

Where do we want to be?
- To have partnerships with Alpine clubs to host ski cross events and camps
- To have partnerships with Gymnastics clubs to develop Aerial programs
- To have regional “Development Club Partnerships”

Why do we need it?
- To increase capacity with in Ski Cross and Aerials
- To provide sufficient venues and competitive opportunities for Ski-Cross and Aerial athletes
- To improve services for athletes at “Development Clubs”

Who will initiatives be directed towards?
- “Learn to train” boys and girls
- “Train to train” boys and girls

Who needs to take action?
- BCFSA and Clubs
- BC Freestyle High Performance Program Director

When does the planning begin?
- Fall 2009 for Ski Cross
- Fall 2009 for Aerials

When does it need to be delivered?
- January 2010 for Ski Cross
- May 2010 for Aerials
7. Coaching – Education and Capacity

Where are we at now?
- Increasing numbers of trained freestyle coaches
  - 67 licensed coaches in 2009
  - 80 trained in 2009
  - Less then a 7:1 athlete to coach ratio province wide
  - Some clubs have a higher ratio then 8:1
- C-bet is behind and very confusing for coaches and coach coordinators

Where do we want to be?
- To have a maximum of 8:1 athlete to coach ratio for all clubs and provincial programs
- Annual training for:
  - regional facilitators
  - head club coaches
  - competitive coaches
  - all club coaches
- IPS coaches in LIV program
- To have an “easy to understand” coach training process

Why do we need to improve on coaching?
- To ensure athletes have a fun, safe, and progressive freestyle ski experience
- To maintain competitive results

Who will initiatives be directed towards?
- “Train to train” boys and girls
- “Learn/Train to Compete” men and women – Level I
- “Learn/Train to Win” men and women – Level II
- “Active for Life” men and women – Level I, II and III

What action needs to be taken?
- More coaches need to be recruited from athlete stream
- Coach training needs to be part of the curriculum at performance and development clubs
- Regional mini-clinics need to be available for regional and head coaches at the beginning of each season
- A coach mentorship program needs to be established
- Jr. Coach program needs to be established – apprentice coaches
- C-Bet needs to be finished

Who needs to take action?
- Clubs need to appoint Coach Coordinators
- CFSA and BCFSA need to develop plan for Level I and II facilitator/evaluator training 2009-10
- BC and Club Coach Coordinator needs to distribute coach training calendar for course and mini-clinics
- IPS Coaches need to have education plan in YTP’s
- CFSA Technical Director needs to push CFSA through C-bet
- BC HPPD needs to start planning for jr. coach training and mentorship

When does the planning begin?
- August 2009

When does it need to be delivered?
• October 2009 to April 2010 and beyond

Where are we at now?
- Funding
  - 61% government funding
  - 39% operational funding
- 0 fundraising, sponsorships, advertising and capital asset generating revenue

Where do we want to be?
- After 2010 BC Freestyle needs to plan for a replacement of $130 000 to sustain its current operations
- Grow members to over 1000
- Continue to improve on performance and results

Why do we need to become sustainable?
- To deliver the best freestyle ski programs for all BC Freestyle athletes

Who will benefit from a sustainable BC Freestyle?
- All levels of athletes.

What action needs to be taken?
- Fundraising, Advertising, Sponsorship plans
- Focus groups for raising money using the BC Freestyle cash capital
- Funding needs to be raised for 2010-11

Who needs to take action?
- BC Freestyle business committee
- HPPD
- Unidentified outside sources

When does the planning begin?
- August 2009

When does it need to be delivered?
- May 2010
### Glossary

<table>
<thead>
<tr>
<th>Abbreviations</th>
<th>Definition</th>
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<tr>
<td>RBC J&amp;B'S</td>
<td>Jumps and Bumps Program</td>
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<tr>
<td>FRP</td>
<td>Recreational Freestyle Program</td>
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<td>CDP</td>
<td>Club Development Team</td>
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<tr>
<td>AFST</td>
<td>Apex Freestyle Ski Team</td>
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<tr>
<td>BWFST</td>
<td>Big White Freestyle Ski Team</td>
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<td>Silver Star Freestyle Ski Team</td>
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<td>WBFST</td>
<td>Whistler Blackcomb Freestyle Ski Team</td>
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<td>VFST</td>
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<td>MWFST</td>
<td>Mt. Washington Freestyle Ski Team</td>
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<td>SMF</td>
<td>Shames Mountain Freeriders</td>
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<td>PFP</td>
<td>Panorama Freeriders</td>
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<td>WFSP</td>
<td>Whitewater Freestyle Ski Club</td>
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<td>RDP</td>
<td>Regional Development Program</td>
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<td>RPP</td>
<td>BC Regional Performance Program</td>
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<td>BC Team</td>
<td>BC Freestyle Mogul or Half Pipe Ski Team</td>
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<td>BCSX Team</td>
<td>BC Ski Cross Team</td>
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