

Canadian Parks and Recreation Association

Sport for Life Canadian Summit
January 2018



Who is CPRA?



- The Canadian Parks and Recreation Association (CPRA) is a national organization dedicated to realizing the full potential of parks and recreation
- CPRA advocates and educates that parks and recreation is essential to individual, family and community health and well-being
- CPRA partners with national organizations on sport, physical activity and health

Today's Presentation

Framework For Recreation - Implementation

- How is it being implemented?
- What are the next steps?
- How can you support Implementation?





Framework for Recreation in Canada



www.cpra.ca

Framework for Recreation in Canada

- The Framework for Recreation in Canada:
 - A new vision for recreation in Canada;
 - Invites collaboration in pursuit of common priorities;
 - Aims to improve wellbeing of individuals, communities and environments
- *Definition: Recreation is the experience that results from freely chosen participation in physical, social, intellectual, creative and spiritual pursuits that enhance individual and community wellbeing*



Framework for Recreation in Canada

How we got here

- Three National Summits and extensive consultations in provinces and territories
- Sector endorsed the Framework
November 2014
- CPRA Board endorsed the Framework
November 2014
- PT Ministers endorsed and federal government stated support for the Framework in February 2015



How will the Framework be used?

- Guide decision-making, planning and resource allocation for recreation leaders;
- Municipal and Community planning;
- Foster positive relationships between the sector and all orders of government;
- Guiding document for the field of recreation;
- Inform consistent and coordinated actions to address emerging trends and challenges; and
- To contribute to active and healthy communities and citizens.



The Framework

Vision

Everyone engaged in meaningful, accessible recreation experiences that foster:

Individual Wellbeing | Wellbeing of Natural and Built Environments | Community Wellbeing

Values

Public Good | Inclusion and Equity | Sustainability

Principles

Lifelong Participation | Outcome-Driven | Quality and Relevance | Evidence Based | Partnerships | Innovation

Goals

Connecting
People & Nature



Priorities

- Natural spaces and places
- Comprehensive system of parks
- Public awareness and education
- Minimize negative impacts

Active
Living



- Participation throughout the lifecycle
- Physical literacy
- Play
- Reduce sedentary behaviours

Inclusion &
Access



Equitable participation for all, regardless of socioeconomic status, age, culture, race, Aboriginal status, gender, ability, sexual orientation or geographic location.

Supportive
Environments



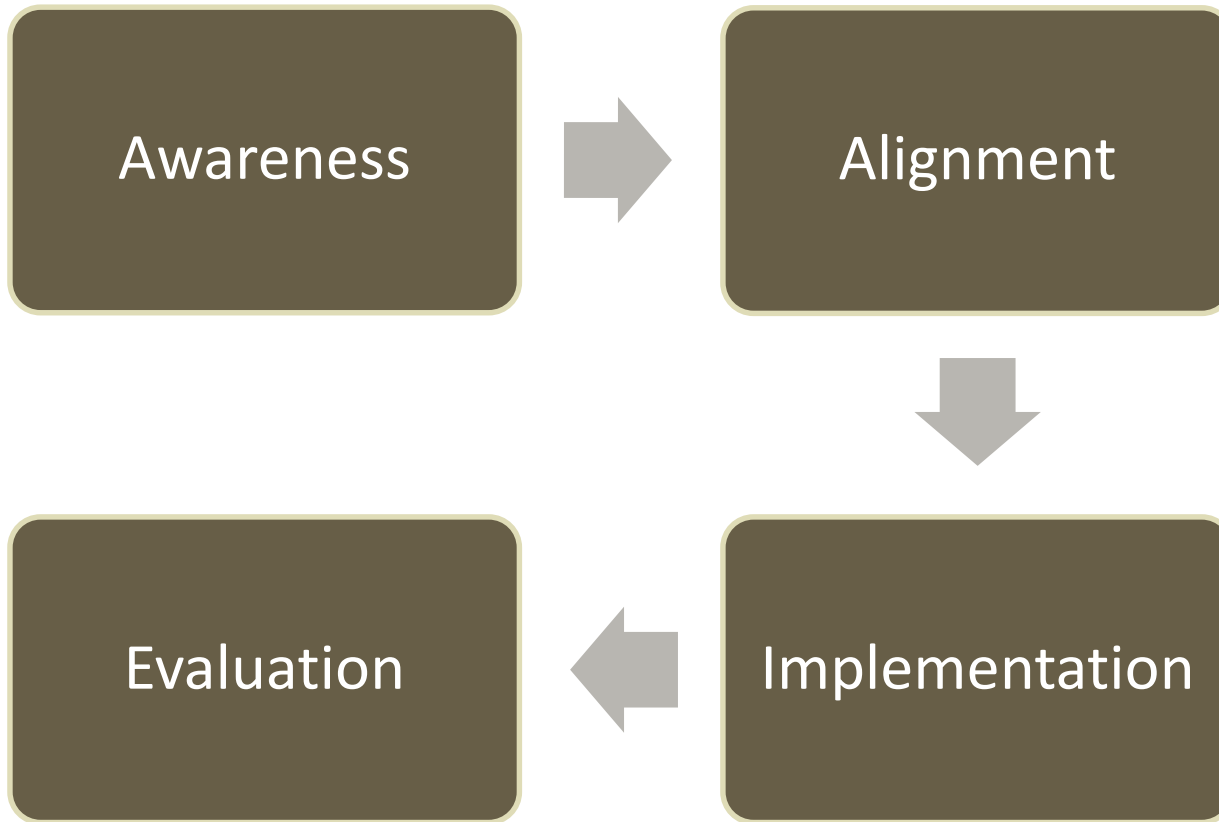
- Provide essential spaces and places
- Use existing structures for multiple purposes
- Renew infrastructure
- Active transportation
- Partnerships in social environment
- Recreation education
- Assessment tools
- Align community initiatives

Recreation
Capacity



- Collaborative system
- Career development
- Advanced education
- Capacity development
- Community leadership
- Volunteers
- Knowledge development

Implementation & Monitoring



Framework for Recreation

Goal #1: Active Living



***Foster active living
through physical
recreation***

Framework for Recreation

Goal #2: Inclusion and Access

Increase inclusion and access to recreation for populations that face constraints to participation



Framework for Recreation

Goal #3: Connecting People and Nature



Help people connect to nature through recreation

Framework for Recreation

Goal #4: Supportive Environments

Ensure the provision of supportive physical and social environments that encourage participation in recreation and help build strong, caring communities



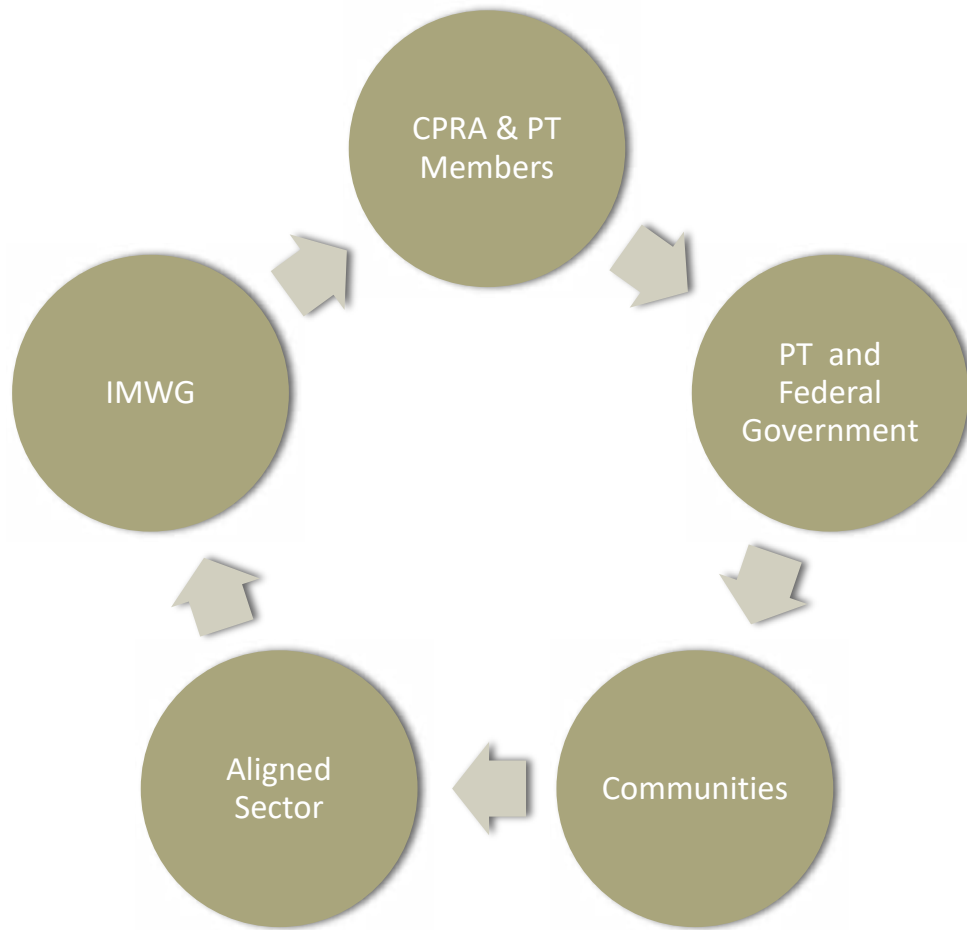
Framework for Recreation

Goal #5: Recreation Capacity

Ensure the continued growth and sustainability of the recreation field



National Framework Implementation



Implementation and Monitoring Working Group

Priorities:

- Measuring and reporting implementation
- Organizational Audit Tool
- Framework Implementation Portal
- Implementation Tools
- Academic Community Engagement
- Implementation in Indigenous Communities
- Knowledge Management
- Supporting 2018 National Framework Forum



National Implementation Survey

- Targeting local organizations by region to explore the current state of implementation efforts
- Deliverables of the survey include:
 - Identification of barriers or challenges in implementation efforts.
 - Tools and resources for Provincial and Territorial Recreation and Parks Associations
 - National and regional specific data
- Results presented at May National Framework Forum

Q6: Which of the following statement(s) reflects your organization's motivation for aligning with the Framework?

- Answered: 190 Skipped: 27

ANSWER CHOICES	RESPONSES	
Aligning with the Framework is important for building national sector capacity	22.11%	42
Aligning with the Framework is important for building provincial or territorial sector capacity	29.47%	56
Aligning with the Framework helps to strengthen/support work plans or budget requests	39.47%	75
Aligning with the Framework is not a priority at this time	0.00%	0
Aligning with the Framework is a responsibility of all recreation organizations	46.84%	89
Aligning with the Framework is not a priority at this time	11.58%	22
Total Respondents: 190		

Organizational Audit Tool

- Created to allow organizations to assess current situation with respect to Framework goals
- Enables better alignment with the Framework, coordination of efforts and measurement
- Intent is to support communities but also provide system-level data on progress on the Framework
- Supported by annual surveys

What's in the Tool?

- How-to guide for facilitators & staff
- Plain language questions related to each of the Framework priorities
- Simple assessment form



PART 2: AUDIT TOOL

1.0 Not Yet in Place | 2.0 In Planning Stages | 3.0 Partially Complete / Implemented | 4.0 Complete / Implemented



GOAL 1: ACTIVE LIVING

Foster active living through physical recreation.

		1.0	2.0	3.0	4.0
1.1	Enable participation in physically active recreational experiences throughout the life course, continuing to focus on children and youth but expanding to meet the needs and foster the participation of the growing number of older people in Canada.				
	A To what extent do you enable opportunities for physically active recreational experiences in your community that address all ages? (through the life course)				
	B Have you identified barriers within your municipality that prevent participation in physically active recreation programs and services?				
	C Does your municipality have an overall strategy that seeks to increase physical activity and active living?				
	D Do you work with other community partners (education, health, social services, sport organizations, age specific groups etc.) to increase physical activity and active living?				
1.2	Incorporate physical literacy in active recreation programs for people of all ages and abilities. Physical literacy is recognized as a precondition for lifelong participation in and enjoyment of sport in the Canadian Sport Policy 2012.				
	A To what extent do you incorporate Physical Literacy in active recreation programs?				

Next Steps

- Application to Ontario Trillium Foundation
- Ontario and national pilots
- Supported by survey



Leading by Example

Communities

- Endorsement
- Master Plans
- Educate, Profile, Train
- Build new activities or change priority activities
- Linkages to aligned community sectors



Provinces and Territories

- Joint implementation efforts by provincial/territorial governments and sector
- Funding initiatives that support goals
- Implementation translates into something different to each province and territory

CPRA

- Federal advocacy
- National profile and education
- Linkages to National Partners
- Funding opportunities
- Support for May National Forum

What's Next?

- National Forum – May 2018 - Regina
- National Survey Results
- Launch of Organizational Audit Tool
- Ongoing Population of Framework Portal
- Framework Project in Indigenous Communities
- Academic Progress
- Knowledge Management Strategy





Gathering Strength

FRAMEWORK FOR RECREATION IN CANADA FORUM 2018

MAY 8-10, 2018 | REGINA, SK

WWW.GATHERINGSTRENGTH.CA

Thank You



CONTACT:

CJ Noble, Executive Director, CPRA

info@cpra.ca

www.cpra.ca