

Sport for Life Board LTAD Advisory Group Meeting

March 8th, 2018 (10:00-11:30 am PST)

Attendees: Peter Niedre, Corey Beard, Vicki Harber, Aaron Nutting, Debra Gassewitz, Meredith Gardner, Anna Mees, Carolyn Trono
Resources: Sarah Blézy
Regrets: James Sneddon, Matt Kennedy

Summary

The group noted the need for 2 new members, a PTSO and an LSO from under-represented geographic regions or groups, and will propose nominations in the next few weeks.

The group discussed the need to summarize meeting highlights to send to the sport community and various partners. It was also discussed that the sport community should know that the LTAD Advisory Group exists, its purpose, and how to communicate with the various representatives. A quarterly newsletter was proposed.

The group discussed easy win action items from the discussion and issues that were identified in the last meeting. Two “easy win” action items were proposed. 1) Adding information to the Sport for Life website such as the LTAD Advisory Committee, how S4L works in the sector, how the LTAD division serves sport, how to physically contact Sport for Life and who to contact for what. 2) Clarifying messaging around the Progress Tracker.

The group discussed Leads Day and reported on conversations heard while at the 2018 event, specifically about how products, evaluative tools, and expectations being set are affective and helping the end user and system alignment. There was a discussion around the need for Sport for Life to help people understand and use the tools, such as the Progress Tracker and the Quality Sport Checklist. More explanation is needed to explain how these products and tools are connected to and part of the larger process.

Additional observations and conversations at the 2018 Summit was provided by members of the Advisory Group:

1. More about the connection between inclusion and quality sport.
2. More research presented about the results of implementation, not just how initiatives are being implemented.
3. Identification of target audiences and target goals for those audiences to determine if needs are being met.
4. Sport for Life Summit format has become too heavy with too much content, too much organized delivery, and not harnessing the potential for technology and a format to engage audience in topics, connection, networking, and conversations.

The next LTAD Advisory Group meeting will be an in person meeting June 7, 2018 in Ottawa.