



**COMMUNITY SPORT
COUNCILS ONTARIO**

**Empowering Community Sport Councils to
be More Resilient**

CS4L National Summit 2016



How a Sport Council Empowers Community Sport Organizations



Vision

Healthier, more physically literate communities across Ontario.

Mission

We work to build quality community sport, recreation and physical activity through community sport councils and other collaborative relationships.

Core Business

We build local capacity and partnerships that support healthy, active, physically literate communities.

We Believe

- *Bringing people together through sport, recreation and physical activity is our greatest asset in building communities.*
- *Sustainable community sport and recreation contributes to healthy, active lifestyles.*
- *Equality of access and availability of sport and recreation is essential for healthy participation.*
- *Volunteers are essential to the existence of sustainable community sport.*
- *Strategic partnerships and alliances are fundamental to our success.*

Who we Serve

- Community sport councils
- Community sport clubs
- Municipalities
- Health & Wellness Organizations
- Educational Institutions

- Supported efforts in obtaining over \$3.5M in funding for sport councils across Ontario since 2012

*\$2million coming for ASWCO

How a Sport Council Empowers Community Sport Organizations



- Coaching and Leadership Development
 - NCCP Coaching Certifications
 - Information sessions (nutrition, planning a practice, injury prevention)
 - Education
 - Governance
 - Sponsorship and grant writing
 - Marketing

How a Sport Council Empowers Community Sport Organizations



- Volunteer Development and Management
 - Education Sessions
 - Centralized database of volunteers
 - Volunteer recognition
 - Centralized vulnerable sector checks
 - Recruitment, Train, Recognize, Retain

How a Sport Council Empowers Community Sport Organizations



- Organizational Development:
 - Increased capacity (support in hosting events)
 - Linkages to sponsors, grants, suppliers and collective fundraising initiatives
 - Provides a “stronger voice” for community organizations on a municipal/regional level

How a Sport Council Empowers Community Sport Organizations



- Cooperation and Cohesion
 - Resource sharing and best practices
 - Multi-sport training and promotion
 - Sharing of volunteers
 - Created efficiencies (co-op registration tables and local advertisements, facility use, etc.)

How a Sport Council Empowers Community Sport Organizations



- Collaboration
 - Through various service providers
 - School boards
 - Partnerships
 - Support

We believe that there should only be positive experiences in sport



**CANADIAN SPORT FOR LIFE
NATIONAL SUMMIT
JANUARY 2016**

Nous croyons que seules les expériences positive ont leur place dans le sport



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Ottawa Sport Council:

- non-profit organization dedicated to representing sport in the City of Ottawa- established 2013 in response to demand for assistance from community sport
- help community based sporting organizations with a goal of solving challenges and – increasing reach and effectiveness.

Why? Community Sport is Important

- **88%** of Ontarians believe that sport plays an important role in bringing communities together .
- The Ottawa sport community is large and diverse, representing over **750** community sport organizations and over **300,000** people.
- Amateur sporting organizations face many challenges, typically operating on their own with limited resources- **73% of community sport organizations are run by volunteers**

Who?

- provide support to Ottawa's diverse amateur sport community including all ice, field, gym and water sports.



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Advocacy

The act of pleading or arguing in favor of something, such as a cause, policy, or interests or active support of an idea or





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EVENTS
OTTAWA
CANADA'S CAPITAL 



Ontario
Trillium Foundation



Fondation Trillium
de l'Ontario



SPORTMATTERS 
Where Canadian sport connects

SIRC
Sport Research
Intelligence sportive



For Good. Forever. Le bien... toujours.

 **Ontario**



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How have we helped?

- Over **200** Ottawa sport organizations in our network including cricket, gaelic football, swimming, skating, cycling, softball, basketball, ultimate, triathlon, soccer, hockey, gymnastics, waterpolo, canoe, kayak ...
- **100+** consultations
- **8** webinars, **1000+** webinar participants
- Federal Election Candidate Survey
- Annual Sport Summit- over **100** Summit Attendees per year
- Mentorship for **4** Community Sport Projects
- Over **\$18,000** raised for The Ottawa Sport Council Foundation



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THE POWER OF THE OTTAWA SPORT SUMMIT



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OTTAWA SPORT COUNCIL
HELP US CREATE POSITIVE
EXPERIENCES IN SPORT

COMMUNITY SPORT IS IMPORTANT

88% of Ontarians believe that sport plays an important role in bringing communities together.

73% of Ottawa's community sport organizations are run by volunteers.

THE OTTAWA SPORT COMMUNITY is large and diverse, representing over

750 Community sport organizations

300,000 Athletes and enthusiasts of all ages across our city

THEY NEED OUR SUPPORT.
Top 5 concerns:

1. FUNDING
2. RESOURCES
3. FACILITIES ALLOCATION
4. MEMBERS/RETENTION
5. ADVOCACY AND PROMOTION

*etermined through online survey (September 2015)

THE OTTAWA SPORT COUNCIL CAN HELP. And we're already making a difference:

- Over **200** Ottawa sport organizations in our network
- 2 Sport Summits with over **200** Summit Attendees
- 1000+** webinar participants and **100+** consultations
- Over **\$18,000** raised for The Ottawa Sport Council Foundation

JOIN THE MOVEMENT! VISIT US TODAY AT WWW.SPORTOTTAWA.CA

JOIN US! Become a member of the Ottawa Sport Council network. Membership is free.

ADD YOUR SPORT organization to our comprehensive listing of all Ottawa sport organizations.

 List your events for free.

 Subscribe to our newsletter

 Like Us on Facebook!

 Follow Us on Twitter!

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THANK YOU/QUESTIONS?
[HTTP://SPORTOTTAWA.CA](http://SPORTOTTAWA.CA)

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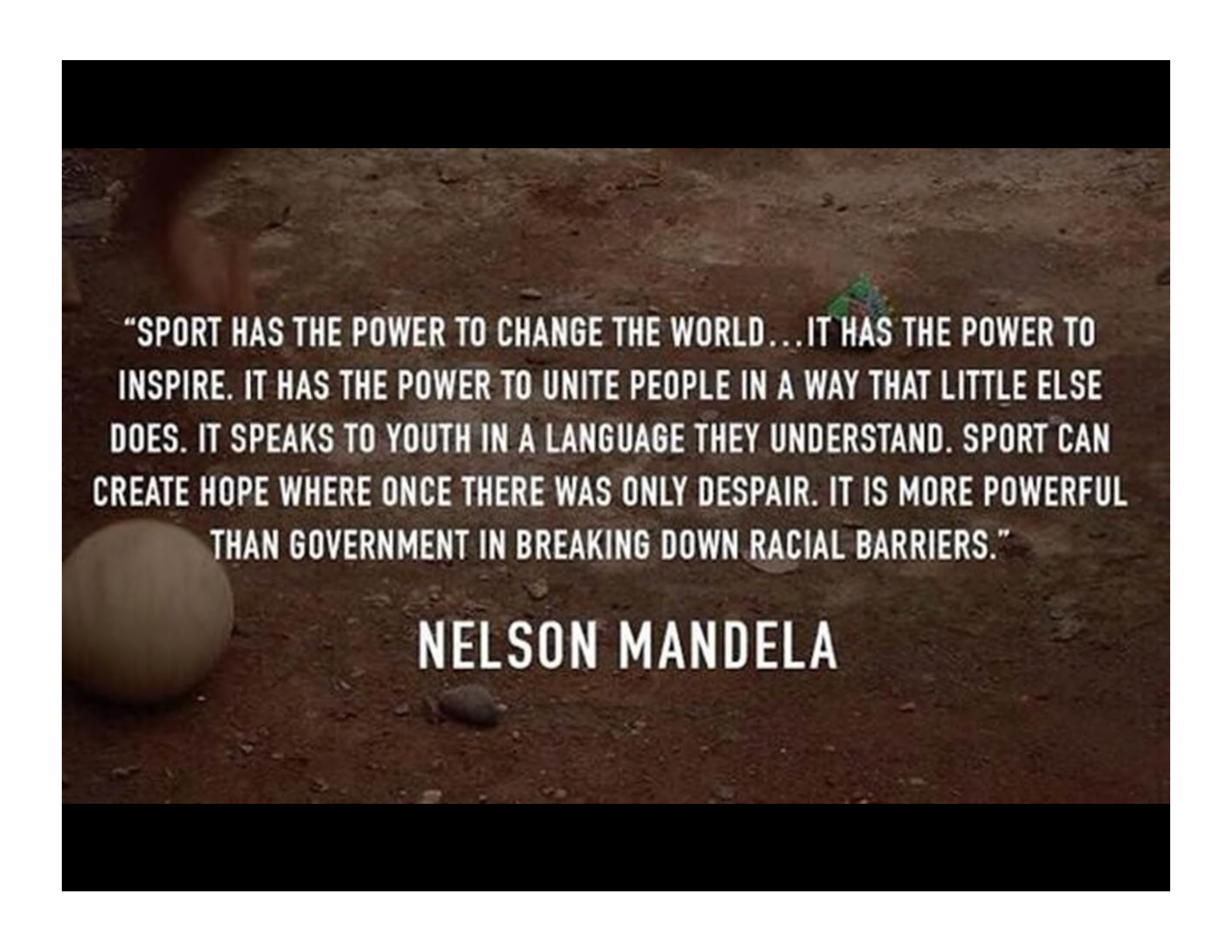
How Sport Councils can facilitate resiliency
within Community Sport Organizations
-Contributing to Resiliency in the Sport Sector-

Sport has its' own resiliency!

Resiliency is the ability to overcome challenges of all kinds and bounce back stronger, wiser, and more powerful.







"SPORT HAS THE POWER TO CHANGE THE WORLD...IT HAS THE POWER TO INSPIRE. IT HAS THE POWER TO UNITE PEOPLE IN A WAY THAT LITTLE ELSE DOES. IT SPEAKS TO YOUTH IN A LANGUAGE THEY UNDERSTAND. SPORT CAN CREATE HOPE WHERE ONCE THERE WAS ONLY DESPAIR. IT IS MORE POWERFUL THAN GOVERNMENT IN BREAKING DOWN RACIAL BARRIERS."

NELSON MANDELA

What we do.

Sport Calgary is a volunteer non-profit society, endeavoring to represent all amateur organized sport in the city of Calgary.

As an advocate of sport, we strive to assist, support and influence the growth of sport in Calgary

In partnership with The City of Calgary and Calgary Sport Tourism Authority, ensure the Civic Sport Policy continues to create a vision for sport in Calgary from introductory to high performance level.



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Programs and Events

Sport Calgary does not program sport but offers programs to encourage participation by both youth and adults, recognize contributions to sport in the community through award presentation, and provide opportunities to increase awareness and understanding of the CS4L Long Term Athlete Development program as it relates to specific sports, sectors, coaches, and parents.

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All Sport One Day

Celebration
of **SPORT**

- Sport Leadership and Excellence Award
- Business and Sport Excellence Award



All Sport One City

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Continually identifying and assessing the needs of the sport community and facility stakeholders through research and engagement

Team Spirit:

Advancing Amateur Sport for all Calgarians

- A 10 Year Strategic Plan for Sport Facility Development and Enhancement

Sport Facility Supply & Demand Study Report

Numerous other papers or research report done in collaboration with the City of Calgary or other organizations

Facility Advisory Groups:

- Rectangular field group,
- Diamond field group,
- Arena Group,
- Aquatic Group
- Gymnasium group
- Snow and ice group

Encouraging development and enhancement of appropriate facilities and the efficient utilization of current facilities and fostering collaboration within the sport community and coordination of resources amongst stakeholders to develop and enhance facilities.



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Act as a resource for sport organizations.

Web site resource

Board Development resource and assistance

Grant resource and assistance

Speaker resource

Procedural guidance

Advocacy facilitation

Facilitate education and training opportunities for athletes, coaches, officials, administrators, parents and volunteers in collaboration with a variety of like-minded organizations.

**Board
Development
Physical
Literacy 101**

**Super Hero Training for
Summer Camp Leaders**

Be Fit For Life
Active For Life
Calgary School Boards
City of Calgary
CS4L
Mt Royal University
VIVO
TRICO
YMCA

**Physical Literacy
201**

Parent PL101

**Make Money
Matter**

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Encourage the hosting of sport events and sport tourism in Calgary.

2016 University Ringette Challenge Cup 2015 Parabobsled and Paraskelton World Cup

Canadian Soccer Association Sport Chek National Club Championships
Skate Canada: Alberta-NWT/Nunavut Sectional Calgary Canada Cup (BMX) Canadian Open Volleyball Tournament

ISU World Cup Speed Skating

2015 UANA Pan American Synchronized Swimming Championship
World Handball Championships
2016 National Waterpolo Championships Cassie Campbell Street Hockey Festival

Mac's Midget World Invitational Hockey Tournament
Indoor Nations Cup - Calgary United Soccer Association Women's Rugby Super Series

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Advocate for sport, sport facilities, and sport development within the City of Calgary

Together we are strong.

Thank you

Questions