

# How the LTA/PD Model Supports the Municipal Role in Soccer Delivery







# Agenda

- 1. What have we been doing in Winnipeg?
- 2. The Cross pollination between MSA LTPD Strategy and the WCSP.
- 3. How we support as a municipality? The unexpected outcomes.



### Winnipeg Community Sport Policy – Report to Council

The Winnipeg Community Sport Policy has re-defined the role of the City of Winnipeg in the delivery of sport along with each partner organization. The new Policy references the **Canadian Sport for Life Model** and identifies each Winnipeg Sport partner's role in the delivery of sport in life long physical activity. Using a community development approach and a Collective Impact framework, the Policy partners continue to work together to increase and complement the health and wellness of Winnipeg citizens.



# Manitoba Soccer Association Technical Vision:

Lead the development of a unified soccer family where the needs of the player are always put first; ensuring every player has the best chance to reach their potential whether that potential is playing recreational soccer or being called up for Canada. (LTPD)



### SOCCER PARTNERS & STAKEHOLDERS STRATEGIC WORKING GROUP TERMS OF REFERENCE

#### **MANDATE:**

The Soccer Partners & Stakeholders - Strategic Working Group will support the implementation of the Winnipeg Community Sport Policy (WCSP) by sharing their expertise, collaborating, developing and implementing recommendations.

http://www.canadiansportforlife.ca/resources/winnipeg-community-sport-policy

#### **VISION:**

Soccer Canada's "Wellness to World Cup – Player Development Model" (See: <u>http://www.canadasoccer.com/wellness-to-world-cup-s14682);</u>

...as well as the "Canadian Sport for Life" framework as per: <u>http://www.canadiansportforlife.ca/learn-about-canadian-sport-life</u>)



### Challenges for Community Development Recreation Services (Internal):

- Implementing our active programming in alignment to the CS4L model and specifically to four of the Seven Stages of development.
- Suggesting we develop planning steps to fully implement the Sport Policy into City of Winnipeg programs and Services which is largely related Physical Literacy development.





## SOCCER PARTNERS & STAKEHOLDERS STRATEGIC WORKING GROUP TERMS OF REFERENCE

5. Conduct a pro-active engagement process by inviting and engaging the appropriate WCSP Partners and community-based organizations whose mandates and areas of emphasis are relevant to the committee's specific Policy and Priorities areas.



The Soccer Partners & Stakeholders - Strategic Working Group will address specific WCSP Policy and Priority area(s) as follows:

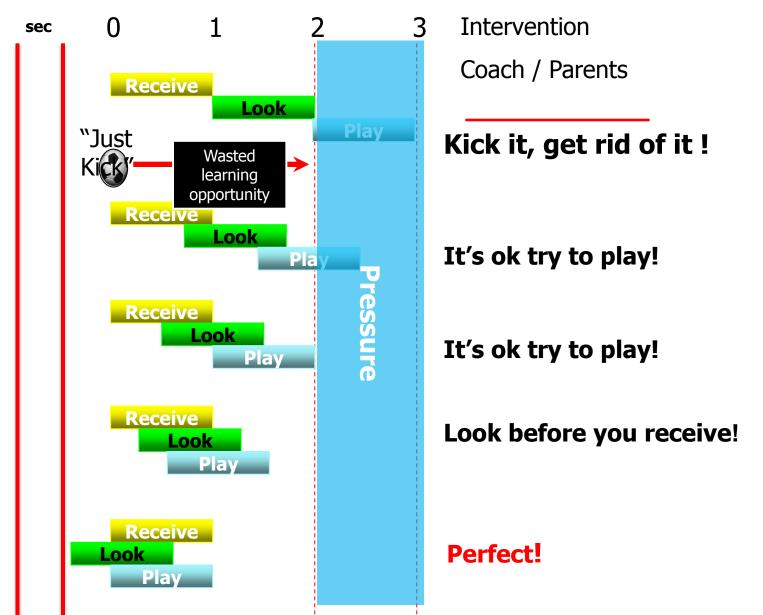
1. Policy Area: PROGRAMS

Priority:

### 4.2

Recreation and sport organizations will be encouraged to collaborate in offering a variety of programs at such times and places that provide opportunity for participants to stay active throughout the year, learn new skills or try different sports and activities."

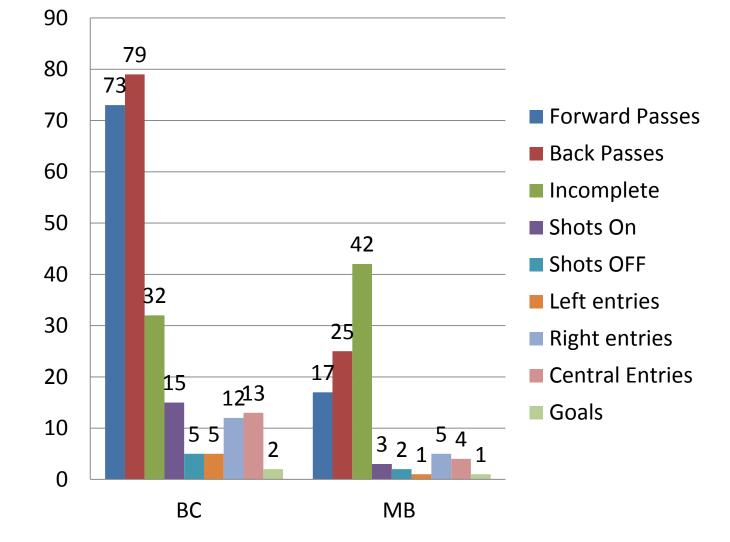
Actions: While working towards the Winnipeg soccer vision for program delivery guided by the LTPD model, the working group will also continue to address operational issues within the current soccer delivery system as may come about from time to time. Parents and coaching education: encourage kids to learn to play and take risks



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### U13B - MB vs BC Technical Analysis





#### 4.2.1

Engage sport providers to develop collaborative strategies to:

- Restructure individual sport programs to be consistent with CS4L (Canadian Sport for Life Model) (Cross reference 1.3)
- Develop new multi-sport programs and opportunities
- Promote the value of multi-sport experiences
- Align programming with mandated K-12 Physical Education/Health Education Curriculum
- Develop program standards and evaluation methods





## **District-Club Technical Structure**

Findings: Too Many players going through system with minimal technical service being provided

provide technical

service via optional

Academy or In

Current situation HOW, WHERE and WHEN players receive technical service

## Provincial teams / WSCG / CSG/PRE-UNI

NDC

District/clubs provide technical service via optional academy or in service training (mostly cup teams)

Gap in the development for players opting out of academies

Gap in the development for players in non cup years

Community Centers deliver sport at the grassroots and recreational level (technical service limited)

Hundreds if not thousands of players are not being properly introduced to the game

Introduce	Develop	Refine	Perfect
maoaaoo	2010100		



2. Policy Area: PROGRAMS

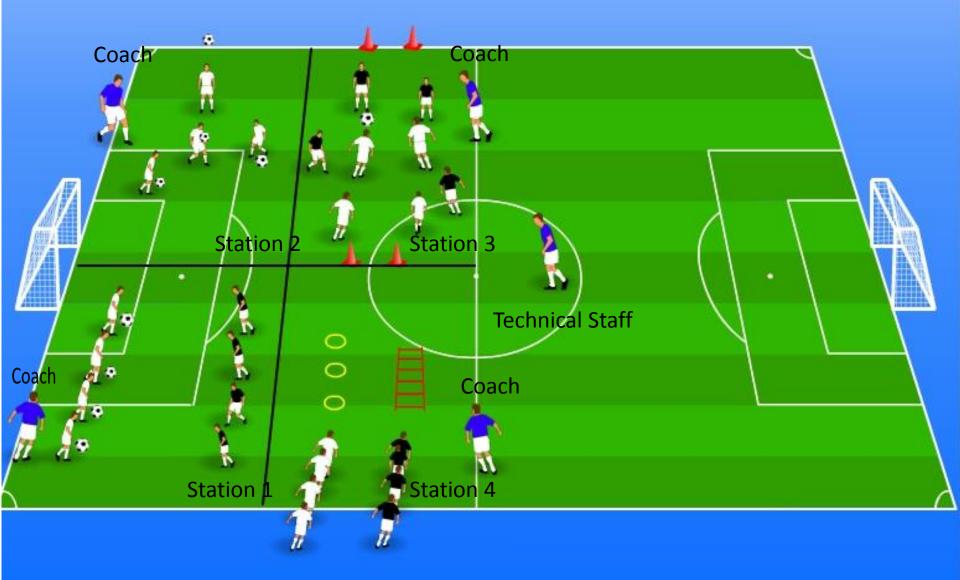
Priority: TBD

### 4.3

In accordance with the Canadian Sport for Life model local and provincial sport organizations, sport and recreation facility owners and programming agencies will be encouraged to adopt and follow CS4L's 7 stages of enhancing participation and long term athlete development."



## **Preferred Training Model**





Actions:

### 4.3.1

Create a process to ensure programs developed by the partners will reflect CS4L's 7 stages and the soccer LTPD model:

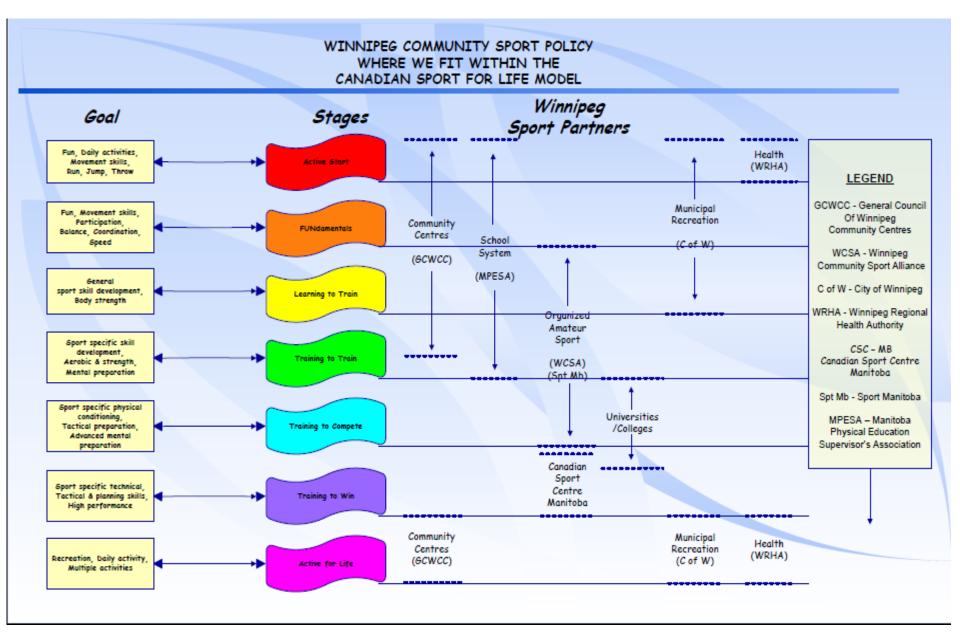
- Provide opportunities to educate the facility owners and local sport agencies about the CS4L
- Encourage that program funding be consistent with CS4L model
- Future sport programming inventories will be evaluated based on the CS4L model



# WCSP Partnerships

Sport programming partners and stakeholders will be encouraged to collaborate in assessing current program gaps and overlaps in order to maximize multi sport choice options for children and youth and create skill development paths that allow participants and athletes to grow at their desired pace and stage of development.

### Where do we all fit?





# WCSP (Partnerships)

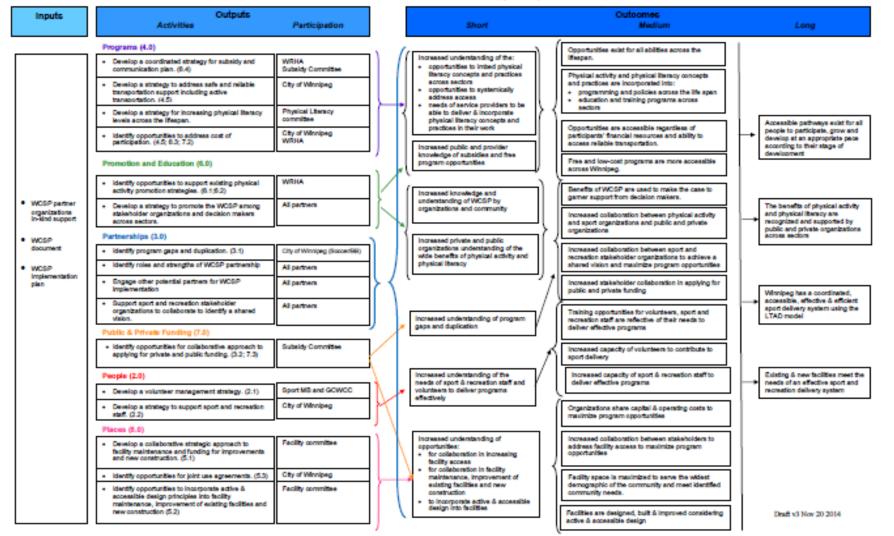
Partnerships will be encouraged to maximize program opportunities, share capital and operating costs, and provide a diversity of sustainable sport and recreation options.

#### Plan

Vision: A city where all Winnipegers participate in physical activity through recreation and sport for health, wellness and enjoyment.

Winnipeg Community Sport Policy Implementation Logic Model

Goal: Winnipeg has diverse and sustainable sport and recreation options from unstructured to structured, recreational to competitive that consists of a menu of choices, guided by the Canadian Sport 4 Life model.



## MANITOBA SOCCER ASSOCIATION

CLUB CHARTER PROGRAM BENEFITS AND CRITERIA MANITOBA

## MANITOBA SOCCER ASSOCIATION

REGIONAL TECHNICAL INFRASTRUCTURE PLAN – REGION OF .....

(RTI PLAN)

SEPTEMBER 2015 - OCTOBER 2020

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### Feed into CSA pathway





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