

**LTD Advisory Group Meeting****Wednesday October 23, 2019****House of Sport, Ottawa****1:15 – 4:30pm**

**Present: Peter Niedre (MSO), Debra Gassewitz (MSO), Anna Mees (NSO), Heather McMahon \* (NSO), Sean Liebich (NSO), Danika Kearney (Sport Canada) Julie Seaborn (Sport Canada), Laura Dahlstrom (PT Rep), Vicki Harber (LTD Expert)by phone, Carolyn Trono (Director, Quality Sport)**

**Regrets:****Matt Kennedy (PSO)****Shae Zukiwsky (NSO)\*****1. Welcome & Introductions**

- Carolyn welcomed everyone and brief introductions were made acknowledging that we have a few new folks around the table. Everyone was thanked for their contribution to the Quality Sport Division. The perspectives from everyone is extremely helpful to ensuring adjustments are made to better meet the needs of the NSOs and the sport system.
- Heather McMahon was sitting in for Shae Z who is new on the Advisory Group as an NSO representative for a large community-based sport.
- Laura Dahlstrom is represented the FPTSC as a provincial/territorial representative. Laura is from Saskatchewan.
- Additional seats will likely be filled as we are now in position with the new Executive Director of Aboriginal Sport Circle in place.

**Action Items from Previous Minutes**

All action items for previous minutes have been completed.

**2. Develop a consistent, stable approach to providing services to NSOs (Sport Canada deliverable)**

- A number of documents were circulated as part of the meeting package including reports resulting from Progress Tracker as well as current state of Quality Sport.

- Discussion ensued regarding NSOs all being at different places and the need to be able to respond to this.
- Include word “effective and useful” service. For the investment of resources (money, expertise, NSO time) has it made a difference? And what is the difference we expect and is it the same as the difference the NSOs expect.
- It seemed like the approach suggested is logical. However, LTD Renewal is an interesting one and the group disagreed with the idea of the NSO having maximized use of their current framework. It was suggested that perhaps the way the first framework was created didn’t always set up system alignment and buy-in. Perhaps some work can be done to explore why certain sports have not been able to implement and create an overarching plan for the renewal process with the priority being system alignment/cohesion/coherence.

- Small sports and big sports have different challenges in implementation.
- Who are the experts in implementation?
- Perhaps there could be 2 sports identified as pilot sports with a true look at implementation – what worked and what didn’t? This could and should be part of the renewal process.

*Consideration: Perhaps we could consider how CAC has manage the revisions within the NCCP and addressing specific modules. Going from our initial version to incorporate all of the new findings in 3.0 seems daunting with limited capacity. Perhaps, there would be more of an appetite with NSOs to create plans to implement small changes or update specific sections of their LTD frameworks? Is there an easy win to get us started? If not, the Advisory Committee and/or LTD Experts could identify one area of the Framework to target each year for the next five years. Maybe this plays into the pilots suggested with two sports?*

- Perhaps there could be a way of supporting sports depending on their schedules ie. Summer sports and winter sports. When is the best time of year to work on LTD initiatives based on availability and capacity? Further consideration is large sports and smaller sports, competition calendars (domestic and international)
- It was mentioned that COC and Aaron Nutting is leading some of the alignment work and additional resourcing in sport development area. Stronger investments are needed in this area.
- The issues of implementation need to be addressed with data being collected in non-traditional ways. Who overall is charged with oversight of progress? We need to look beyond existing research. We have the HPP strategy, the Canadian Sport Policy. We have many players in the system but how will all of this work?
- SPLISS has been used to guide the HPP discussion and framework. Many at this meeting and in the HPP consultations don’t know about SPLISS. (see attached).

Action:

- a) Carolyn to connect with Aaron
- b) Discuss renewal process with LTD Experts
- c) In 2020-2021 budget, allocate funds for pilot.
- d) Communicate at LTD Leads Day the concept of predictable service to NSOs.

### 3. Relations Team Initiative

- A brief report was circulated about the progress on this initiative. Relations Team calls started late (mostly started in September) and about 50% of NSOs have been contacted. Sport Canada had sent the letter out in June to NSOs. Some sports are very difficult to contact i.e. No return emails or calls. Sport Canada requested to be notified of those sports so they can follow up with their program analyst.
- One of the questions in the Relations Team calls focused on use of the progress tracker. It seems that there continues to be issues with its use. With many new LTD Leads, permissions and access are lost. CEOs don't recall that they have these permissions. Sports are not clear about why they should use it.
- Sport Canada indicated that they would provide a communique for NSOs about how they will use it.
- Others identified that there needs to be more in it for the NSOs. Right now it seems like another "tick box" with little return/reward for them.
- We need to leverage these tools for better system integration so sports can see their value.
- This is a great opportunity to gather data and perhaps influence the Cdn Sport Policy Renewal that is coming up soon.
- (this conversation was revisited as part of the Leads Day discussion)
- A second round of calls will take place February /March 2020.
- Remaining calls will be completed in the next weeks.

#### Action:

- Complete remaining calls
- Full report on Relations Team interviews to be circulated at the January 2020 LTD Advisory Group meeting.

### 4. LTD Leads Day and Summit

- Proposed listing of format and workshops was circulated to the group. Based on feedback from previous meetings, workshops and NSO best practices were suggested with a much shortened version of the morning business section.
- Sean suggested using the sport's progress tracker information/status for groupings. Since the LTD Experts are grouped into teams and will be present, they could sit at table and facilitate some of the discussions or simply listen to the conversations.
- A speed dating type of format could be incorporated

- Based on the needs of the NSOs, LTD Experts could be on “standby” to respond to the needs of the groups with a series of short workshops as well as use of NSOs who have done good work in certain areas.
- Could introduce some baseline information on the progress tracker based on updated information shared in December.
- Anna suggested that if sport ever won the lottery to bring all of the PTSOs with NSO to Leads Day to break down the silos and get all working together.
- Perhaps something like this could be piloted with three sports – addressing some of the alignment issues and questions.
- While the Quality Sport for Communities might be of interest to others at the Summit, the group felt it wouldn't be a priority for most of the LTD Leads. It would be more for municipal sport groups.
- GMP/ADM workshop: this might not be the place to do it. Most NSOs would not have HP and Sport Development people at the Summit
- These working sessions are really good. CAC does them and people come to get work done with consultants there to guide and assist.
- Some ideas for potential workshops:
  - Activation Plans: common priorities, challenges and successes.
  - SPLISS: What is it and how does it apply to the Canadian Sport System
  - GMP/ADM: How to create for a non-Olympic Sport
  - System Alignment: in a Plenary discussion. What do we mean by that?
  - NSOs: What are others doing?
- There was a discussion about people who can't be there in person to connect remotely. Debra mentioned that the connection at Lac Lemay is not very reliable and may be very challenging.
- After the workshops, we should follow up to see if more assistance is needed and if progress has been made.
- Each NSO should come away with something that they can move ahead on.
- Speed dating could incorporate various stop stations: GMP/ADM, Measurement & Evaluation, System Alignment. Then longer workshops could be help based on the priorities and interest of the group.

In 2021 LTD Leads Day the theme could be System alignment with a big focus on Sport Policy Renewal.

Action:

Carolyn will follow up with LTD experts to re-jig the format.

##### 5. Communication, Website and E-bulletin

- Within the meeting discussions a number of discussions ensued about some of the communications.

- It was suggested that Quality Sport Division should be under two drop down menus. It remains confusing about where to find the information that is on the website. Information is good but unless you know where to look, it is not intuitive.
- The Quality Sport header is great but one would think that this would be the Quality Sport Division information.
- Group recommended that the Quality Sport Division information should be in both places.
- The e-bulletin: some are getting it, others are not. Everyone likes the content and concept of the shorter communication and the icon idea catches peoples' attention.

Action:

Carolyn will follow up with the comms team about the website suggestions.

Carolyn will follow up with Zoran about the mailing list for the bulletin.

#### 6. Next Steps

- The next meeting will be held at the Summit on Wednesday January 28 5:30 – 8:30pm. Dinner will be provided. We may invite other participants – perhaps, individuals from Ottawa Sport Council, or Edmonton Sport council.