

LTD Advisory Group Meeting Minutes

Date: Wednesday January 29, 2020

Time: 5:30 - 8:30 pm EST

Hilton Lec-Leamy

Present: Debra Gassewitz (MSO) Peter Niedre (MSO), Shae Zukiwsky (NSO), Sean Liebich (NSO) Anna Mees (NSO), Danika Kearney (Sport Canada) Julie Seaborn (Sport Canada) Beth Hudson (Indigenous), Christian Hrab (S4L- LTD Expert), Carolyn Trono (S4L) Zoran Stojkovic (S4L)

Regrets: Matt Kennedy (PSO), Megan Cromarty (PT), Vicki Harber (S4L- LTD Expert)

1. Welcome & Introductions

Carolyn welcomed everyone and thanked the group for their contribution, recognizing the important dialogue that takes place at this table by listening to various perspectives from our partners.

An update was provided regarding filling the vacancies for this group. Carolyn welcomed Shae Zukiwsky (NSO- Skate Canada), Beth Hudson (NWT) and Zoran Stojkovic (S4L). Both introduced themselves. It was also announced that Megan Cromarty will be taking Laura Dalstrom's position as the Provincial/Territorial representative and is supported by the FPTSC. Megan was unable to be at this meeting but will join us in June 2020.

Action items from previous meetings:

- We were not able to complete/conclude all action items from previous meeting and these will be “work in progress” and hopefully these items will be advanced before end of the fiscal year. Others will be initiated in the 2020-2021.
- Actions taken:
 - a. E-bulletin mailing list was updated to ensure LTD Leads, Advisory Group and Sport Canada Program Analysts are receiving it.
 - b. Website and drop-down menu adjusted as per feedback.
 - c. A draft has been developed of “predictable, transparent, stable service” for S4L Core funds to NSOs to advance their LTD initiatives
 - d. Some of the recommendations to adjust LTD Leads Day were included in the 2020 LTD Leads Day. We will discuss feedback later in the agenda on that and next year hopefully we can incorporate more changes to meet needs of the sport community.

2. LTD Expert Meeting

Christian Hrab provided a summary of the discussions at the LTD Expert Meeting that was held on Monday January 27.

Primary topic areas included:

- Being relevant to NSOs
- LTD Experts input into priorities/budget for QSD 2020-2021

- Progress Tracker
- Providing predictable service
- S4L resources and products

Discussion and questions:

It was mentioned that the title “expert” is off putting to NSOs people in that they are the experts in their sport. A number of alternative titles were suggested including: Facilitator, LTD Pathway Expert, LTD Framework Expert, Sport Development Advisors.

Beth put forward a gap recognizing there isn’t an LTD Expert representing the Indigenous community. This expertise could be useful in athlete development for NAIG and/or Arctic Winter Games. From her community (NWT) doesn’t have a framework, evaluation and reporting frameworks.

- Beth’s perspective was sparked thoughtful conversation about working together.

Action:

Carolyn will discuss with our LTD Expert Group to come up with a title that works for them and the sport community.

Carolyn will follow up on Beth’s comments especially with respect to an LTD Expert representing the Indigenous community.

Carolyn to explore options with Sport Canada about ways to integrate some of the Sport Canada funds to address this gap.

3. LTD Leads Day

Discussion:

Attendance and participation this year was higher than usual including earlier registration. The morning session was good and moved along nicely with the “speed dating” and sharing of best practices and the voting for the workshops. It was unfortunate that the system alignment workshop and the competition review workshop couldn't be part of the mix. Most feedback that the group heard was very positive having the LTD Experts involved.

LTD Leads Day is a great opportunity for sharing. It was suggested that there still needs to be more opportunity for organic conversation. The “marketplace” mingle was fantastic with some need for matchmaking with someone knowing who is working on what and which NSOs are about to initiate an LTD project.

This year there were more Sport Canada people present which was excellent for some part of the day but it may have impacted some of the sharing. There is still a perception that Sport Canada program analysts can penalize a sport as opposed to working with a sport to support.

It was suggested that perhaps there is a time where Sport Canada representatives have a workshop for their purposes while the NSOs/MSO LTD Leads have an open, organic sharing forum.

Julie was interested to get the final numbers of who participated including the breakdown of attendees by organization.

A big underlying issue is one of governance and this continues to be a challenge for NSOs.

It was suggested that there be more ways to engage in meaningful ways. Peter Niedre mentioned their NSO working days. Could S4L integrate into those sessions?

It was also suggested that within the actual registration that a survey about what the NSOs want could be an efficient way to get input.

Could S4L be involved/included on the NSO Caucus calls -summer and winter? Debra suggested sending a one-pager update and be included on the agenda.

Additional and while this is only for Olympic and Paralympic Sports it maybe helpful to discuss options with Marg McGregor (COC) to see these meetings (held twice a year) may be another opportunity to have a presence and be connected with NSOs. The COC NSO enhancement initiative may be something to explore.

Action:

Carolyn, LTD Experts and Zoran to start early to re-format LTD Leads Day again to ensure the LTD Leads needs are met.

Debra will provide a sport acronyms list for the Ice Breaker Bingo. This will be included in the LTD Leads Orientation package.

Zoran to send a list to Julie with Sport Canada representatives in attendance.

Carolyn to follow up with NSO Caucus Chairs and COC (Marg McGregor, Aaron Nutting). This action relates to agenda item 5.

4. Progress Tracker

Zoran shared some of the comments and discussion at the Marketplace Mingle, Expert meeting, and in review of the some of the Relations Team reports.

- a. Not many using it unless they have to.
- b. Totally inaccessible. Reporting mechanism takes too long.
- c. Streamline, simplify and prioritize information that is needed.
- d. It is intimidating. Spreadsheet with 50 columns/rows are very intimidating
- e. Dashboard style
 - i. Red, green, yellow light
 - ii. Follow up conversations, phone calls to dig deeper and fill it in more.
- f. There is a big learning curve and unless you use it regularly it is hard.

Action:

Carolyn has proposed a review of the Progress Tracker to ensure the three user groups needs are being met and it is a useful tool for managing and measuring progress. Three user groups being NSOs, Sport for Life and Sport Canada.

5. Partnerships

Carolyn identified the various partnerships where we are engaged either with a formal partnership agreement or not. Some of the initiatives are outlined below.

1. Coaching Association of Canada: Research, alignment of NCCP multi-sport
2. Canada Games Council: Meaningful Competition at Canada Games.
3. True Sport: material review to ensure consistency, ADM and Ethical literacy to ensure it is embedded.
4. Alberta School Sport Association: online workshop, material review with CAC.
5. Own the Podium: continued work on ADM/GMP alignment.

Shae asked why Canadian Olympic Committee was not listed here and mentioned the benefit including funding and resource sharing. Marg McGregor (National Sport Federation enhancement). Aaron. Julie Seaborn is on that work group.

The partnerships and working together is key to system alignment. Debra mentioned that in all of this we want to make sure the “why” and “how” of LTAD and quality sport are always front and centre. Often these are not addressed.

Action:

Carolyn to follow up with COC.

Next meeting:

Normally we have a longer meeting just after CAC Partners Congress.

Shae mentioned not being available.

The group decided that the next meeting would be third week of June 2020.

Action:

Zoran will follow up with the date.

Carolyn thanked everyone again for their participation and contribution to the group. Meeting was adjourned.