

IMPACTS OF COVID-19 on Local Sports Organizations | 2020

1300 responses serving **3.7 million+** members

56+ sports represented.
Top 5 sports account for **35%** of responses:



71% will experience hardship beyond the next **3 months**.
More than **50%** anticipate an impact into **2021**.



Beyond funding, organizations need:



66% of organizations with staff have or will be **laying off personnel**.



99% have been impacted by **COVID-19**.

70% experiencing decrease in registration/participation fees.

50% expect continued revenue drop beyond July 1, 2020.

38% won't last more than **6 months** without financial support.

Without **Return to Play** or more support, **21%** of organizations may close or need to drastically change.



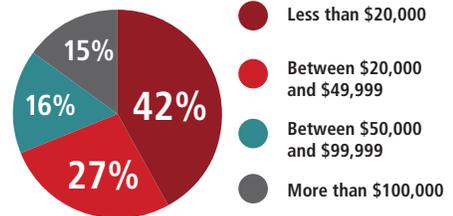
are taking steps to plan.

are collaborating with other groups.

are waiting for more information.

Only 21% know they can hire staff back based on current federal/provincial **COVID-19 emergency funding**.

Financial Support needed:

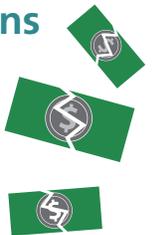


16% have used one of the emergency funding measures provided by the **provincial or federal governments**.



More than a third of organizations are ineligible

for government emergency support measures.



What respondents would say if speaking to a **funder, sponsor or investor**:

“ **Sport is an integral part of the return to normal life** following COVID-19, and gives us a unique opportunity to help the community recover. ”

“ We need to do **whatever we can to keep kids in sport during these times**, to keep up as much of their normal as possible. ”