



HOW WE CREATE



22
PROJECTS



6
AWARDED
PROPOSALS

including **2** projects between **\$500,000** and **\$1 million** and **2** projects over **\$1 million**.



46
NEW RESOURCES

including **4** eLearnings and **8** workshops



45+
COMMUNITY
MULTI-SECTORAL
PARTNER TABLES



HOW WE SHARE



11,319



6,345

SOCIAL MEDIA FOLLOWERS



68 Newsletters, Bulletins and eBlasts sent to **4,000+** subscribers



251,777 unique page views on sportforlife.ca and **48,071** on physicalliteracy.ca

4 MILLION+

PEOPLE IMPACTED



through **22** projects, **77** workshops and **16** webinars delivered to **2,422+** people



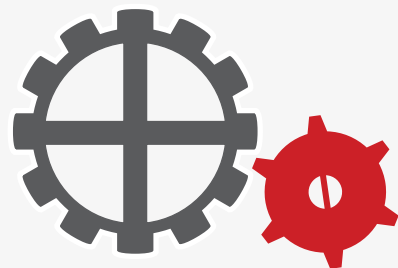
3,447

ELEARNING COURSES
PURCHASED



54 PLAYBuilder
partners

providing **3,450** users (practitioners, educators) with **5,868+** lesson plans



HOW WE MOBILIZE

ENGAGED WITH
175+ CANADIAN COMMUNITIES



19 NATIONS
6 INTERNATIONAL FEDERATIONS

40+ AGREEMENTS WITH
ORGANIZATIONS

*Not including NSOs



REFLECT.
RECONNECT.
REIMAGINE.



2022 SPORT FOR LIFE
CANADIAN SUMMIT

508 DELEGATES

across **10** host communities

*Note this in-person event was delayed to May 2022 due to the pandemic



18,000+

children completed
Physical Literacy
Assessments



21 NSOs/MSOs

receiving direct service
beyond the Progress Tracker



JOINT INITIATIVES WITH
6 MSOs



374 TOTAL PARTICIPANTS
across **3** LTD Leads sessions