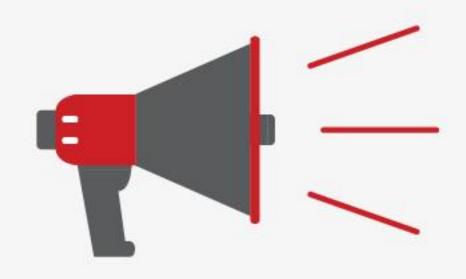


HOW WE CREATE



HOW WE **SHARE**





NEWLY AWARDED PROPOSALS



4



106

NEW KNOWLEDGE
SCALING OFFERINGS
including 1 new resource,
2 new eLearning courses,
and 1 new workshop

LEARNING
FACILITATORS
including **54** new this fiscal



SPORT FOR LIFE
EDUCATION PROGRAM
(launched March 2024)
with 2 certifications
available

including *Physical Literacy Leader – Level 1* and *Quality Sport Leader – Level 1*



407,413

IMPRESSIONS

from 1,388 posts/tweets



10 newsletters sent to 19,222 subscribers



274,578 unique page views on sportforlife.ca



across **7** host communities participated in the 2023-24 Summits and IPLC 2023

2.8 MILLION+

PEOPLE IMPACTED



2 presentations, 162 workshops, and 14 webinars delivered to 4,812 people, and 2,803 eLearnings purchased



48 PLAYBuilder partners

with **9,864** active users (practitioners, educators) in **1,325** schools

receiving direct service with 18 NSOs and 6 MSOs



9,617 CHILDREN

completed Physical Literacy Assessments



20

5

NATIONS

INTERNATIONAL FEDERATIONS



Agreements with ORGANIZATIONS & CONSULTANTS

including 68 unique organizations and 88 unique consultants