



HOW WE **CREATE**

 **16** NEWLY AWARDED PROPOSALS

 **4** NEW KNOWLEDGE SCALING OFFERINGS including **1** new resource, **2** new eLearning courses, and **1** new workshop

 **106** LEARNING FACILITATORS including **54** new this fiscal

 SPORT FOR LIFE EDUCATION PROGRAM (launched March 2024) with **2** certifications available including *Physical Literacy Leader – Level 1* and *Quality Sport Leader – Level 1*



HOW WE **SHARE**

 **407,413** IMPRESSIONS from **1,388** posts/tweets

 **10** newsletters sent to **19,222** subscribers

 **274,578** unique page views on sportforlife.ca

 **944** DELEGATES

across **7** host communities participated in the 2023-24 Summits and IPLC 2023

2.8 MILLION+ PEOPLE IMPACTED



2 presentations, **162** workshops, and **14** webinars delivered to **4,812** people, and **2,803** eLearnings purchased



48 PLAYBuilder partners

with **9,864** active users (practitioners, educators) in **1,325** schools



HOW WE **MOBILIZE**

 **24** NSOs/MSOs receiving direct service with **18** NSOs and **6** MSOs

 **9,617** CHILDREN completed Physical Literacy Assessments

 **20** NATIONS

5 INTERNATIONAL FEDERATIONS

 **258*** Agreements with ORGANIZATIONS & CONSULTANTS including **68** unique organizations and **88** unique consultants

(*Not including NSOs)