



Physical Literacy

for Communities



A COMMUNITY cross-sectoral work group is created...

To **EDUCATE AND ACTIVATE** local decision makers, then build capacity by **TRAINING LOCAL LEADERS**.

To **DEVELOP PHYSICAL LITERACY** in multiple settings and sectors.

To **POSITIVELY IMPACT** community health and well being.

1 PURPOSE

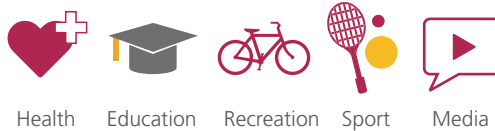
To support community leaders across the country who are committed to **creating and sustaining healthy, active communities** through the development of physical literacy to **improve physical activity and quality sport**.

35 Physical Literacy for Communities (PL4C) projects initiated to date.

Over 140 communities being affected by the work of **PL4C projects**.


10 PL4C projects have Indigenous-led work groups.

5 primary sectors engaged in each project:



2 RESULTS

Over **538 unique milestones** achieved to date across all PL4C projects.

Over **8,000** people trained in Physical Literacy positively affecting the physical activity of **160,000+** participants 

3 IMPACT

“The Physical Literacy for Communities initiative has created lasting change for our communities and we feel strongly that its emphasis on partnerships between the sport, recreation education and health sector within a community is **what makes it such an impactful social venture**, one that has the potential to be a game-changer for Canada’s inactivity crisis.”

~ Health Sector Partner

For more information on Physical Literacy for Communities, please visit physicalliteracy.ca/communities or email Drew Mitchell at drew@sportforlife.ca.

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REACH

With strategic investment, intentional focus and effective leadership – as demonstrated by the BC Ministry of Health PL4C projects – these solid and desired physical literacy outcomes can be experienced by other provinces.



Intake Year
● 2018
● 2019
● 2020